



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Private Limited, Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Ms.No.1101

Date:02.07.2021.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE/Const/SE/Const/DE2/ADE1/F.Gazette/D.No.204/21, dt.07.05.2021.
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.09/21/D.No24(a)/21,dt.17.05.2021.
- 4) Bill No.51, dt.18.05.2021 received from M/s. Catalysis Advertising India Pvt. Ltd. on 17.06.2021.

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**PROCEEDINGS:**

M/s.Catalysis Advertising India Pvt.Ltd., Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for an amount of Rs.3,79,080.00 (Rupees Three Lakh Seventy Nine Thousand and Eighty Only) towards arranging publication of the TSTRANSCO “Notification” in English News Paper:1) **Economic Times** (Telanagana State) and in Telugu News Paper 2) **Saakshi** (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Sakshi News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.3,54,250/- (Rupees Three Lakh Fifty Four Thousand Two Hundred and Fifty Only)** to M/s Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.3,37,381.20 (Rupees Three Lakh Thirty Seven Thousand Three Hundred Eighty One and Twenty Paise Only) towards PR & Communication charges and Rs.16,869.06 (Rupees Sixteen Thousand Eight Hundred Sixty Nine and Zero Six Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5f.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.2623, dt:29.06.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Catalysis Advertising India Private Limited,

#18-79/A3, III Floor,

V.V. Complex, Chaitanyapuri ‘X’ Roads,

Dilsukhnagar, Hyderabad – 60,

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Ms.No.1101, Dt:02.07.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x27=216 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(CC)/AS(CC)/PO(CC)/J	09/21	51, dt.18 .05. 2021	Economic Times (Telanagana State)	18.05.2021	255.00	55,080.00	Nil	55,080.00
2	PO(CC)/Ro. No.09/21/D. No24(a)/21, dt.17.05.20 21.			Saakshi (Telangana State)	18.05.2021	1500.00	3,24,000.00	Nil	3,24,000.00
						Total Rs.		Nil	3,79,080.00
Less: (PR & Communication charges) :Discount of 11% :									41,698.80
<b>Sub Total Rs.</b>									<b>3,37,381.20</b>
<b>SGST (2.50% ) :</b>									8,434.53
<b>CGST (2.50%) :</b>									8,434.53
<b>Grand Total Rs.</b>									<b>3,54,250.26</b>

(Or say Rs.3,54,250/-)

(Rupees Three Lakh Fifty Four Thousand Two Hundred and Fifty Only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER