



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure – Sanctioned

T.O.O. GM/Ms.No.1131

Date:29.07.2021.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) Lr.No.CE/Const/SE/Cons/DE2/ADE1/F.Gazette/D.No.408/21, Dt.28.05.2021.
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.12/21/D.No.32/21, dt:03.06.2021.
- 4) Bill No.PBH/Jun/1/21-22, dt:04.06.2021 received on 13.07.2021 from M/s. Centum Advertising & Marketing (P) Ltd.

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PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for an amount of Rs.7,16,040.00 (Rupees Seven Lakh Sixteen Thousand and Forty Only) towards arranging publication of “**Notification**” TSTRANSCO published in News Paper: **1) English:** Economic Times (Telangana State), **2) Telugu:** Saakshi(Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Saakshi News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.6,69,139.00 (Rupees Six Lakh Sixty Nine Thousand One Hundred and Thirty Nine only)** to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.6,37,275.60 (Rupees Six Lakh Thirty Seven Thousand Two Hundred Seventy Five and Sixty Paise Only) towards PR & Communication charges and Rs.31,863.78 (Rupees Thirty One Thousand Eight Hundred Sixty Three and Seventy Eight Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5f.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,3108, dt:28.07.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet,

Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Ms.No.1131, Dt:29.07.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publicatio n	Rate per Sq.cm 12x34= 408 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(CC ) /AS(CC)/PO( CC)/JPO(CC)/ Ro.No.12/21/ D.No.32/21, dt:03.06.2021	12/ 21	PBH/Jun /1/21-22, dt:04.06. 2021	Economic Times (Telanga na State)	04.06.21	255.00	1,04,040.00	Nil	1,04,040.00
2				Saakshi (Telanga na State)	04.06.21	1500.00	6,12,000.00		6,12,000.00
						<b>Total:</b>			<b>7,16,040.00</b>
Less: (PR & Communication charges) :Discount of 11% :									78,764.40
<b>Sub Total Rs.</b>									<b>6,37,275.60</b>
<b>SGST (2.50% ) :</b>									15,931.89
<b>CGST (2.50%) :</b>									15,931.89
<b>Grand Total Rs.</b>									<b>6,69,139.38</b>

(or say Rs.6,69,139/-) (Rupees Six Lakh Sixty Nine Thousand One Hundred and Thirty Nine only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER