



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248
ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Ms.No.1478

Date:13.09.2022.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) Lr.No.CE/Const/SE/Const/DE2/ADE1/F.Gazette/D.No.262/22, Dt.02.06.2022.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.12/22/D.No.30/22, dt:10.06.2022.
- 4) Invoice No.010, dt:12.06.2022 received on 17.08.2022 from M/s Livewires Advertising Pvt. Ltd. Hyderabad.

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 4th cited, have submitted bill for Gross amount of Rs.5,89,680.00/- (Rupees Five Lakh Eighty Nine Thousand Six Hundred and Eighty Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.5,51,056/- (Rupees Five Lakhs Fifty One Thousand and Fifty Six only) towards the cost of the Publication of “Notification” TSTRANSCO published in English News Paper: **1. Economic Times (Telangana State)** and in Telugu New Paper **2. Namasthe Telangana (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Namasthe Telangana News Papers and with the approved rates of DIPR, the Government of Telangana State and found correct as indicated in the Annexure.

- 2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.5,51,056/- (Rupees Five Lakhs Fifty One Thousand and Fifty Six only)** to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.5,24,815.20 (Rupees Five Lakhs Twenty Four Thousand Eight Hundred Fifteen and Twenty Paise Only) towards PR & Communication charges and Rs.26,240.76 (Rupees Twenty Six Thousand Two Hundred Forty and Seventy Six Paise Only) towards SGST & CGST as mentioned in Annexure:
- 3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.
- 4) The amount is debitible to the head of A/c 76-155-5f.
- 5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,3920, dt:06.09.2022.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO
M/s. Livewire Advertising Pvt Ltd.,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road,
Somajiguda, Hyderabad, – 500 082
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/MS.No.1478, Dt:13.09.2022.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 12x28= 336 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM (CC)/AS(CC) /PO(CC)/JPO (CC)/R.O.No .12/22/D.No. 30/22, dt:10.06.2022	12/22	Invoice No.010/ dt:12.06.22	Economic Times (Telangana State)	11.06.22	255.00	85,680.00	Nil	85,680.00
2				Namasthe Telangana (Telangana State)	11.06.22	1500.00	5,04,000.00		5,04,000.00
						Total:			5,89,680.00
Less: (PR & Communication charges) :Discount of 11% :									64,864.80
Sub Total Rs.									5,24,815.20
SGST (2.50%) :									13,120.38
CGST (2.50%) :									13,120.38
Grand Total Rs.									5,51,055.96

(or say Rs.5,51,056/-) (Rupees Five Lakhs Fifty One Thousand and Fifty Six only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER