



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TG2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Ms.No.1534

Date:16.12.2022.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(Comml.&RAC)/SE(Plg.)/DE(RAC)/F.CERC Diary No.288/22/D.No.15/22, dt:02.08.2022.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.22/22/D.No.53/22, dt:05.08.2022.
- 4) Bill No.336, dt:06.08.2022 received on 07.09.2022 from M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.
- 5) Letter.dated:12.11.2022 received from M/s. Catalysis Advertising India Pvt. Ltd., Hyd.

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**PROCEEDINGS:**

M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for a Gross amount of Rs.4,38,912.00 (Rupees Four Lakhs Thirty Eight Thousand Nine Hundred and Twelve Only) as per the approved rates and for a Net amount of Rs.4,10,163.26 (Rupees Four Lakh Ten Thousand One Hundred Sixty Three and Twenty Six Paise only) towards arranging publication of 'Public Notice' of TSTRANSCO published in **(1) Telugu News Papers: (a) Namasthe Telangana (Telangana State) and (b) Sakshi (Andhra Pradesh State). (2) English News Paper: Business Line (Telangana State & Andhra Pradesh)** and This bill has been verified with reference to the TSTRANSCO release order with all the editions of Namasthe Telangana, Sakshi and Business Line News Papers and with the approved rates and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.4,10,163/- (Rupees Four Lakhs Ten Thousand One Hundred and Sixty Three only)** to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.3,90,631.68 (Rupees Three Lakhs Ninety Thousand Six Hundred Thirty One and Sixty Eight Paise Only) towards PR & Communication charges and Rs.19,531.58 (Rupees Nineteen Thousand Five Hundred Thirty One and Fifty Eight paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debitale to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,5200, dt:14.12.2022.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) PS to Dir (Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Catalysis Advertising India Private Limited,

#18-79/A3, III Floor,

V.V. Complex, Chaitanyapuri 'X' Roads,

Dilsukhnagar, Hyderabad – 60,

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Ms.No.1534, Dt:16.12.2022.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x12=96 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM (CC)/AS(CC)/PO(CC)/JPO (CC)/Ro.No. 22/22/D.No.53/22, dt:05.08.2022	22/22	Bill No.336, dt:06.08.2022	Namasthe Telangana (T.S)	06.08.22	1500.00	1,44,000.00	Nil	1,44,000.00
2				Sakshi (A P)	06.08.22	2917.00	2,80,032.00		2,80,032.00
3				Business Line (A.P + T.S)	06.08.22	155.00	14,880.00		14,880.00
						<b>Total:</b>			<b>4,38,912.00</b>
Less: (PR & Communication charges) :Discount of 11% :									48,280.32
<b>Sub Total Rs.</b>									<b>3,90,631.68</b>
<b>SGST (2.50% ) :</b>									9,765.79
<b>CGST (2.50%) :</b>									9,765.79
<b>Grand Total Rs.</b>									<b>4,10,163.26</b>

(or say Rs.4,10,163/-) (Rupees Four Lakhs Ten Thousand One Hundred and Sixty Three only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER