



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Private Limited, Hyderabad - Expenditure – Sanctioned.

T.O.O. GM /Ms.No.514

Date:04.01.2020.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt:06.02.2012.
- 2) U.O.No.CE/400kV/SE-400kV/D1-A2/F.Gazette/D.No.1028/19, dt:04.11.2019
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.34/19,dt:13.11.2019.
- 4) Bill No.434, dt:14.11.2019 received from M/s. Catalysis Advertising India Pvt. Ltd. on 04.12.19.

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PROCEEDINGS:

M/s.Catalysis Advertising India Pvt.Ltd., Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for an amount of **Rs.2,90,016.00** towards arranging publication of the TSTRANSCO “Notification” in English News Paper:1) **The Times of India** (Telangana State) and in Telugu News Paper 2) **Vaaritha** (Telangana State). This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.2,71,020.00** (Rupees Two Lakhs Seventy One Thousand and Twenty only) to M/s Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.2,58,114.24 towards PR & Communication charges and Rs.12,905.72 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.1842, dt:23.12.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Catalysis Advertising India Private Limited,

#18-79/A3, III Floor,

V.V. Complex, Chaitanyapuri ‘X’ Roads,

Dilsukhnagar, Hyderabad – 60,

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM /Ms.No.514, Dt:04.01.2020.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x18=144 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/	34/ 19	434, dt.14 .11. 19	The Times of India (Telangana State)	14..11.19	1000.00	1,44,000.00	Nil	1,44,000.00
2	Ro.No.34/19, dt:13.11.19			Vaaritha (Telangana State)	14.11.19	1014.00	1,46,016.00	Nil	1,46,016.00
						Total Rs.		Nil	29,0016.00
Less: (PR & Communication charges) :Discount of 11% :									31,901.76
<b>Sub Total Rs.</b>									<b>2,58,114.24</b>
<b>SGST (2.50% ) :</b>									6,452.86
<b>CGST (2.50%) :</b>									6,452.86
<b>Grand Total Rs.</b>									<b>2,71,019.96</b>

(or say Rs.2,71,020/-)

(Rupees Two Lakhs Seventy One Thousand and Twenty only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER