



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure – Sanctioned

T.O.O. GM/Ms.No.515

Date:04.01.2020.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-I/AE/Civil/VS/Hyd/F.Tenders/D.No.467/19, dt:11.11.19
- 3) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-I/AE/Civil/VS/Hyd/F.Tenders/D.No.471/19,dt:13.11.19
- 4) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-I/AE/Civil/VS/Hyd/F.Tenders/D.No.464/19,dt:11.11.19
- 5) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-2/AEE-2/Civil/VS/Hyd/F.Durshed/D.No.477/19, dt:16.11.19.
- 6) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-I/AE/Civil/VS/Hyd/F.Tenders/D.No.481/19,dt:18.11.19
- 7) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.35/19, dt:20.11.2019.
- 8) Bill No.PBH/Nov/18/19-20, dt:21.11.2019 received on 06.12.19 from M/s. Centum Advertising & Marketing (P) Ltd.

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**PROCEEDINGS:**

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 8<sup>th</sup> cited, have submitted bill for an amount of **Rs.2,16,000.00 (Rupees Two Lakhs Sixteen Thousand Only)** towards arranging publication of “**e-Procurement Notice**” TSTRANSCO published in News Paper: **1) English:** The Hindu (Telangana State), **2) Telugu:** Andhra Jyothi (Telangana State including GHMC).This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.2,01,852/- (Rupees Two Lakhs One Thousand Eight Hundred and Fifty Two only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.1,92,240.00 towards PR & Communication charges and Rs.9,612.00 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,4864, dt:31.12.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet,

Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Ms.No.515, Dt:04.01.2020.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 6x16=96 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/	35/ 19	PBH/Aug /18/19- 20, dt:21.11. 19	The Hindu (Telanga na State)	21.11.19	1000.00	96,000.00	Nil	96,000.00
2	Ro.No.35/19, dt:20.11.19.			Andhra Jyothi (Telanga na State)	21.11.19	1250.00	1,20,000.00		1,20,000.00
						<b>Total:</b>			<b>2,16,000.00</b>
Less: (PR & Communication charges) :Discount of 11% :									23,760.00
<b>Sub Total Rs.</b>									<b>1,92,240.00</b>
<b>SGST (2.50% ) :</b>									4,806.00
<b>CGST (2.50%) :</b>									4,806.00
<b>Grand Total Rs.</b>									<b>2,01,852.00</b>

(Rupees Two Lakhs One Thousand Eight Hundred and Fifty Two only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER