



Revised Draft For Approval
TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248
ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Livewires Advertising Pvt. Ltd., Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Ms.No.274

Date:21.12.2018.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) Letter dt: 12.09.2018 received from Sri. Ch. Venkatarathnam, Senior General Manager Advt., Hyderabad.
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.37/18, dt:18.09.2018.
- 4) Invoice No.Advt-106, dt:.03.10.2018 received on 12.10.18 from M/s.Livewires Advertising Pvt Ltd., Hyderabad

PROCEEDINGS:

M/s. Livewires Advertising Pvt. Ltd., Hyderabad vide reference 4th cited, have submitted bill for an amount of **Rs.18,00,000.00** towards arranging publication of ‘The Hindu Celebrating 140th birth Anniversary’ TSTRANSCO published in News Paper: **1) English:** The Hindu (All India). This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.16,02,000.00 (Rupees Sixteen Lakhs Two Thousand only) to M/s. Livewires Advertising Pvt. Ltd., Hyderabad which includes Rs.15,25,714.54 towards PR & Communication charges and Rs.76,285.72 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Livewires Advertising Pvt. Ltd., Hyderabad.

4) The expenditure sanctioned in para 2 above is shared among TS Transco, TSGenco and TS Discoms equally and he details are as follows:

Sharing between & Head of A/c	M/s M/s. Livewires Advertising Pvt. Ltd.,	Grand Total In Rs.
TS TRANSCO (76-155-5a)	Rs.4,00,500/-	Rs.4,00,500/
TS GENCO (76-155-5b)	Rs.4,00,500/	Rs.4,00,500/
TSSPDCL (76-155-5b)	Rs.4,00,500/	Rs.4,00,500/
TSNPDCL (76-155-5b)	Rs.4,00,500/	Rs.4,00,500/
TOTAL	Rs,16,02,000/-	Rs,16,02,000/-

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,5389, dt:20.12.2018.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Executive Director(Finance)/TSTRANSCO
The Pay Officer/TSTRANSCO
The Pay Officer/TSGENCO
The Pay Officer/TSSPDCL
The Pay Officer/TSNPDCL

Contd..2...

The CGM(HRD)/TSSPDCL/Hyderabad } Please arrange for reimbursement of the amount
The CGM(EA&MRT)/TSNPDCL/Warangal } mentioned in Para 4 of the order.

PS to Chairman & Managing Director/TSTRANSCO
PS to Chairman & Managing Director/TSTGENCO
PS to Chairman & Managing Director/TSSPDCL
PS to Chairman & Managing Director/TSNPDCL
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director (Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO

Copy to:

M/s. Livewire Advertising Pvt Ltd.,,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road,
Somajiguda, Hyderabad, – 500 082.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Ms.No.274, Dt:21.12.2018.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 25x31 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/ R.No.37/18, dt:18.09.18.	37/ 18	Invoice No.Advt- 106, dt:.03.10. 2018	The Hindu (All India)	20.09.18	Spl Rate	17,14,286.00	Nil	17,14,286.00
2									
						Total:			17,14,286.00
Less: (PR & Communication charges) :Discount of 11% :									1,88,571.46
Sub Total Rs.									15,25,714.54
SGST (2.50%) :									38,142.86
CGST (2.50%) :									38,142.86
Grand Total Rs.									16,02,000.26

(or say Rs.16,02,000/-)
(Rupees Sixteen Lakhs Two Thousand only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER