



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248
ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Ms.No.1585

Date:06.03.2023.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-1/AEE-2/Civil/VS/Hyd/F.Tenders/D.No.279/22, Dt.15.11.22.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.40/22/D.No.93/22, dt:26.11.2022.
- 4) Invoice No.038, dt:13.12.2022 received on 22.02.2023 from M/s Livewires Advertising Pvt. Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 4th cited, have submitted bill for Gross amount of Rs.2,52,000/- (Rupees Two Lakhs Fifty Two Thousand Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.2,35,494/- (Rupees Two Lakhs Thirty Five Thousand Four Hundred and Ninety Four only) towards the cost of the Publication of “e-Procurement Notice” TSTRANSCO published in English News Paper: **1. New Indian Express (Telangana State)** and in Telugu New Paper **2. Namasthe Telangana (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of New Indian Express & Namasthe Telangana News Papers and with the approved rates of DIPR, the Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.2,35,494/- (Rupees Two Lakhs Thirty Five Thousand Four Hundred and Ninety Four only)** to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.2,24,280 (Rupees Two Lakhs Twenty Four Thousand Two Hundred and Eighty Only) towards PR & Communication charges and Rs.11,214.00 (Rupees Eleven Thousand Two Hundred and Fourteen Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,918, dt:03.03.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO
M/s. Livewire Advertising Pvt Ltd.,,
Wings-202, #8-3-960/6/2, Srinagar Colony,
Hyderabad – 500 073.
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Ms.No.1585, Dt:06.03.2023.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x15=120 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM (CC)/AS(CC) /PO(CC)/JPO (CC)/R.O.No .40/22/D.No. 93/22, dt:26.11.2022	40/ 22	Invoice No.038/ dt:13.12. 22	New Indian Express (Telangana State)	28.11.22	600.00	72,000.00	Nil	72,000.00
2				Namasthe Telangana (Telangana State)	28.11.22	1500.00	1,80,000.00		1,80,000.00
						Total:			2,52,000.00
Less: (PR & Communication charges) :Discount of 11% :									27,720.00
Sub Total Rs.									2,24,280.00
SGST (2.50%) :									5,607.00
CGST (2.50%) :									5,607.00
Grand Total Rs.									2,35,494.00

(Rupees Two Lakhs Thirty Five Thousand Four Hundred and Ninety Four only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER