



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Ms.No.1344

Date:23.03.2022.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE/Comml&RAC/SE/Plg/DE/RAC/F.APR-20-21/D.No.60/21, dt:28.01.2022.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.45/21/D.No.124/21, dt:28.01.2022.
- 4) Bill No.583, dt:29.01.2022 received on 24.02.2022 from M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

PROCEEDINGS:

M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad vide reference 4th cited, have submitted bill for publication. for an amount of Rs.4,76,032.00 (Rupees Four Lakhs Seventy Six Thousand and Thirty Two Only) and for a Net amount of Rs.4,44,851.90 (Rupees Four Lakhs Forty Four Thousand Eight Hundred Fifty One and Ninety Paise Only) towards arranging publication of 'Public Notice' of TSTRANSCO published in (2) **English News Papers:** (1) **The Hindu (Telangana State)** and (2) **Business Line (Telangana State)** (2) **Telugu News Papers::** (1) **Vaaritha (Telangana State)** and (2) **Namasthe Telangana (Telangana State)** and (3). **Urdu News Paper: Siasat (Telangana State) i.e., Hyderabad.** This bill has been verified with reference to the TSTRANSCO release order with all the editions of The Hindu, Business Line, Vaaritha, Namasthe Telangana & Siasat News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.4,44,852.00 (Rupees Four Lakhs Forty Four Thousand Eight Hundred and Fifty Two Only)** to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.4,23,668.48 (Rupees Four Lakhs Twenty Three Thousand Six Hundred Sixty Eight and Forty Eight Paise Only) towards PR & Communication charges and Rs.21,183.42 (Rupees Twenty One Thousand One Hundred Eighty Three and Forty Two Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debitible to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,1209 , dt:17.03.2022.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) PS to Dir (Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Catalysis Advertising India Private Limited,

#18-79/A3, III Floor,

V.V. Complex, Chaitanyapuri 'X' Roads,

Dilsukhnagar, Hyderabad – 60,

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Ms.No.1344, Dt:23.03.2022.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x16=128 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM (CC)/AS(CC) /PO(CC)/JPO (CC)/Ro.No. 45/21/D.No.1 24/21, dt:28.01.2022	45/21	Bill No.583, dt:29.01.2022	The Hindu (T.S)	29.01.22	800.00	1,02,400.00	Nil	1,02,400.00
2				Business Line (T.S)	29.01.22	155.00	19,840.00		19,840.00
				Vaaritha (T.S)	29.01.22	1014.00	1,29,792.00		1,29,792.00
3				Namasthe Telangana (T.S)	29.01.22	1500.00	1,92,000.00		1,92,000.00
				Siasat (T.S)	29.01.22	250.00	32,000.00		32,000.00
						Total:			4,76,032.00
Less: (PR & Communication charges) :Discount of 11% :									52,363.52
Sub Total Rs.									4,23,668.48
SGST (2.50%) :									10,591.71
CGST (2.50%) :									10,591.71
Grand Total Rs.									4,44,851.90

(or say Rs.4,44,852/-) (Rupees Four Lakhs Forty Four Thousand Eight Hundred and Fifty Two only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER