



TRANSMISSION CORPORATION OF TELANGANA LIMITED  
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248  
**ABSTRACT**

**PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.**

T.O.O. GM/Rt.No.4664

Date:09.06.2023.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) Lr.No.CE(Trg)/SE(CTI&Eng)/CDE/ADE(TOT-IV)/PO/Apprentice-2023-24/  
D.No.20/2023, dt:25.03.2023.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.01/23/D.No.02/23, dt:04.04.2023.
- 4) Invoice No:001, dt:05.04.2023 received on 27.05.2023 from M/s Livewires  
Advertising Pvt Ltd. Hyderabad

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**PROCEEDINGS:**

M/s Livewires Advertising Pvt. Ltd, Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for a Gross amount of Rs.37,408.00 (Rupees Thirty Seven Thousand Four Hundred and Eight Only) as per the approved rates and for a Net amount of Rs.34,957.78 (Rupees Thirty Four Thousand Nine Hundred Fifty Seven and Seventy Eight Only) towards the cost of the Publication of “Notification” TSTRANSCO published in English News Paper: **1. Business Line (Telangana State)** and in Telugu New Paper **2. Vaartha** (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Business Line & Vaartha News Papers and with the approved rates and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.34,958 (Rupees Thirty Four Thousand Nine Hundred and Fifty Eight only)** to M/s Livewires Advertising Pvt Ltd, Hyderabad which includes Rs.33,293.12 (Rupees Thirty Three Thousand Two Hundred Ninety Three and Twelve Paise Only) towards PR & Communication charges and Rs.1,664.66 (Rupees One Thousand Six Hundred Sixty Four and Sixty Six Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2336, dt:07.06.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure

**D.PRABHAKAR RAO**  
**CHAIRMAN & MANAGING DIRECTOR**

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Livewire Advertising Pvt Ltd.,,

Wings -202, #8-3-960/6/2, Srinagar Colony,

Hyderabad – 500073.

Stock file

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.4664, Dt:09.06.2023.

Sl No	TSTRANS CO Lr.No.& Date	RO No .	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq,cms in Rs.	Bill Amount in Rs.	Amt. Dis-allow ed	Net Amount Rs.
1	Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.01/23/D.No.02/23, dt:04.04.2023	01/23	001, dt.05.04.2023	Business Line (Telangana State)	05.04.23	155.00	4,960.00	Nil	4,960.00
2				Vaarthha (Telangana State)	05.04.23	1014.00	32,448.00	Nil	32,448.00
						Total Rs.		Nil	37,408.00
Less: (PR & Communication charges) :Discount of 11% :									4,114.88
Sub Total Rs.									33,293.12
SGST (2.50% ) :									832.33
CGST (2.50%) :									832.33
Grand Total Rs.									34,957.78

(Or Say Rs.34,958/-) (Rupees Thirty Four Thousand Nine Hundred and Fifty Eight only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER