



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

**PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure – Sanctioned**

T.O.O. GM/Rt.No.866

Date:24.05.2019.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No. CGM(HRD)/SE(HR)/DE(DC)/ADE(DC)/1146-P/D.No.28/19,Dt.23.04.19
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.05/19, dt:26.04.2019.
- 4) Bill No.PBH/APR/18/19-20, dt:29.04.2019 received on dt:09.05.19 from M/s. Centum Advertising & Marketing (P) Ltd.

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**PROCEEDINGS:**

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for an amount of **Rs.1,16,200.00** towards arranging publication of “**Show Cause Notice**” TSTRANSCO published in News Paper: in (1) **English News Paper: Deccan Chronicle** (Khammam + Hyderabad. (2) **Telugu News Paper: Vaartha** (Khammam + Hyderabad).This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.1,08,589.00 (Rupees One Lakh Eight Thousand Five Hundred and Eighty Nine only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.1,03,418.00 towards PR & Communication charges and Rs.5,171.00 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2293 , dt:22.05.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO  
PS to Chairman & Managing Director/TSTRANSCO  
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO  
PS to Director( Projects) /TSTRANSCO  
PS to Director(Grid Operation) /TSTRANSCO  
PS to Director( Transmission)/TSTRANSCO  
PS to Director( Lift Irrigation) /TSTRANSCO  
M/s. Centum Advertising & Marketing (P) Ltd.  
G-7, Kochar Apartments, Begumpet,  
Hyderabad-500 016  
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.866, Dt:24.05.2019.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x5=40 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/ Ro.No.05/19, dt:26.04.19.	05/ 19	PBH/Apr 18/19- 20, dt:24.04. 19	Deccan Chronicle (Khammam + Hyderabad)	27.04.19	2048.00	81,920.00	Nil	81,920.00
2				Vaaritha (Hyderabad & South Telangana)	27.04.19	857.00	34,280.00		34,280.00
						<b>Total:</b>			<b>1,16,200.00</b>
Less: (PR & Communication charges) :Discount of 11% :									12,782.00
<b>Sub Total Rs.</b>									<b>1,03,418.00</b>
<b>SGST (2.50% ) :</b>									2,585.45
<b>CGST (2.50%) :</b>									2,585.45
<b>Grand Total Rs.</b>									<b>1,08,588.90</b>

(or say Rs.1,08,589/-)  
(Rupees One Lakh Eight Thousand Five Hundred and Eighty Nine only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER