



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure – Sanctioned

T.O.O. (GM-CC) Rt.No.2523

Date:22.06.2021.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CETC/SETC./DE/TC/SLDC/VS/F.Leasing of Dark fibers/D.No.4/21-22, dt.09.04.20 21.
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.05/21/D.No.10/21, dt:16.04.2021.
- 4) Bill No.PBH/Apr/9/21-22, dt:17.04.2021 received on 01.06.2021 from M/s. Centum Advertising & Marketing (P) Ltd.

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4th cited, have submitted bill for an amount of **Rs.55,992.00** towards arranging publication of “**e-Procurement Tender Notice**” TSTRANSCO published in News Paper: **1) English:** Business Line (All India), **2) Telugu:** Namasthe Telangana (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Business Line & Namasthe Telangana News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.52,325/- (Rupees Fifty Two Thousand Three Hundred and Twenty Five only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.49,832.88 towards PR & Communication charges and Rs.2,491.64 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2436, dt:17.06.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet,

Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.2523, Dt:22.06.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 6x4=24 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/ Ro.No.05/21, dt:16.04.2021	05/ 21	PBH/Apr /9/21-22, dt:17.04. 2021	Business Line (All India)	17.04.21	833.00	19,992.00	Nil	19,992.00
2				Namasthe Telangana (Telangana State)	17.04.21	1500.00	36,000.00		36,000.00
						Total:			55,992.00
Less: (PR & Communication charges) :Discount of 11% :									6,159.12
Sub Total Rs.									49,832.88
SGST (2.50%) :									1,245.82
CGST (2.50%) :									1,245.82
Grand Total Rs.									52,324.52

(Or say Rs.52,325/-)
(Rupees Fifty Two Thousand Three Hundred and Twenty Five only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER