



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248
ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.4686

Date:15.06.2023.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(Tr)/SE(Tr)/DE(PSDF)/ADE-2/F.220KV HTLS 16/D.No.8/23, Dt.17.04.2023.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.05/23/D.No.10/23, dt:24.04.2023.
- 4) Invoice No:011, dt:28.04.2023 received on 27.05.2023 from M/s Livewires Advertising Pvt Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd, Hyderabad vide reference 4th cited, have submitted bill for a Gross amount of Rs.1,31,104.00 (Rupees One Lakh Thirty One Thousand One Hundred and Four Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.1,22,516.69 (Rupees One Lakh Twenty Two Thousand Five Hundred Sixteen and Sixty Nine Paise Only) towards the cost of the Publication of “e- Tender Notice” TSTRANSCO published in English News Paper: **1. Economic Times (National)** and in Telugu New Paper **2. Namasthe Telangana (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Namasthe Telangana News Papers and with the approved rates and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,22,517.00 (Rupees One Lakh Twenty Two Thousand Five Hundred and Seventeen Only)** to M/s Livewires Advertising Pvt Ltd, Hyderabad which includes Rs.1,16,682.56 (Rupees One Lakh Sixteen Thousand Six Hundred Eighty Two and Fifty Six Paise Only) towards PR & Communication charges and Rs.5,834.12 (Rupees Five Thousand Eight Hundred Thirty Four and Twelve Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2446, dt:14.06.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO
M/s. Livewire Advertising Pvt Ltd.,,
Wings -202, #8-3-960/6/2, Srinagar Colony,
Hyderabad – 500073.
Stock file

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.4686, Dt:15.06.2023.

| Sl No | TSTRANS CO Lr.No.& Date | RO No | Bill No. & Date | Papers in which published | Date of publicatio n | Rate per Sq.cm 8x4=32 Sq,cms in Rs. | Bill Amount in Rs. | Amt. Dis- allow ed | Net Amount Rs. |
|---|---|-----------|-------------------------------|---|----------------------------|---|--------------------------|-----------------------------|----------------------|
| 1 | Lr.No.JS/G M(CC)/AS(C C)/PO(CC)/J PO(CC)/R.O. No.05/23/D. No.10/23, dt:24.04.202 3 | 05/ 23 | 011, dt.28 .04. 2023 | Economic Times (National) | 25.04.23 | 2597.00 | 83,104.00 | Nil | 83,104.00 |
| 2 | | | | Namasthe Telangana (Telangana State) | 25.04.23 | 1500.00 | 48,000.00 | Nil | 48,000.00 |
| | | | | | | Total Rs. | | Nil | 1,31,104.00 |
| Less: (PR & Communication charges) :Discount of 11% : | | | | | | | | | 14,421.44 |
| Sub Total Rs. | | | | | | | | | 1,16,682.56 |
| SGST (2.50%) : | | | | | | | | | 2,917.06 |
| CGST (2.50%) : | | | | | | | | | 2,917.06 |
| Grand Total Rs. | | | | | | | | | 1,22,516.69 |

(Or Say Rs.1,22,517/-) (Rupees One Lakh Twenty Two Thousand Five Hundred and Seventeen only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER