



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O.GM / RT.No.962

Date:04.07.2019.

READ THE FOLLOWING:

- Ref:- 1. T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
2. U.O.No.CE/(Comml)/TSPCC/SE(Comml) DE(STPP)/D.No.49, dt:30.04.2019
3. Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.07/19, dt:30.04.2019
4. Bill No.Advt-034, dt:01.05.2019 received on 28.05.19 from M/s Livewires Advertising Pvt. Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 4th cited, have submitted bill for an amount of **Rs.1,06,008.00** towards arranging publication of the TSTRANSCO “Request for Proposal(RfP)” in English News Papers: **The Indian Express + Business Line** (All India). This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.99,064.00 (Rupees Ninety Nine Thousand and Sixty Four only) to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.94,347.12 towards PR & Communication charges and Rs.4,717.34 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The expenditure sanctioned in para 2 above is to be debitible to the TS Discoms as mentioned below:

Sl. No.	Details	Amount in Rs.
1.	TSSPDCL 70.55%	69,889.65
2.	TSNPDCL 29.45%	29,174.35
	Total	99,064.00

5) These orders are issued with the concurrence of JMD (Fin. Comml. & HRD)/ TSTRANSCO vide Regn.No,2796, dt:02.07.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure.

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD)/TSTRANSCO

PS to Director(Projects) PS to Director (Grid Operation) /TSTRANSCO

PS to Director (Lift Irrigation)/TSTRANSCO

PS to Director (Transmission)/TSTRANSCO

M/s. Livewires Advertising Pvt Ltd.,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road,

Somajiguda, Hyderabad, – 500 082

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O.GM/RT.No.962, Dt:04.07. 2019.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x3= 24 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/ JPO(CC)/ Ro.No.07/19, dt:30.04.2019	07/ 19	Advt- 034, dt:01.0 5.19	The Indian Express (All India)	01.05.2019	3584.00	86,016.00	Nil	86,016.00
2				Business Line (All India)	01.05.2019	833.00	19,992.00	Nil	19,992.00
						Total:			1,06,008.00
Less: (PR & Communication charges) :Discount of 11% :									11,660.88
Sub Total Rs.									94,347.12
SGST (2.50%) :									2,358.67
CGST (2.50%) :									2,358.67
Grand Total Rs.									99,064.46

(or say Rs.99.064/-)
(Rupees Ninety Nine Thousand and Sixty Four only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER