



TRANSMISSION CORPORATION OF TELANGANA LIMITED  
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248  
**ABSTRACT**

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.2639

Date:11.08.2021.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CPT 340/SE-Const/Tender Notice-33KV Features at 132KV RTSS Kothagudem/D.No.469/2021, dt.30.04.2021.
- 3) U.O.No.TST/CE/Const/SE(Const)/DE-2/ADE-3/F. Anjanagiri/D.No.201/21, dt.07.05.2021.
- 4) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.07/21/D.No.22/21,, dt:11.05.2021.
- 5) Invoice No.008, dt:31.05.2021 received on 30.06.2021 from M/s Livewires Advertising Pvt. Ltd. Hyderabad

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**PROCEEDINGS:**

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 5<sup>th</sup> cited, have submitted bill for an amount of Rs.59,904/- (Rupees Fifty Nine Thousand Nine Hundred and Four Only) towards arranging publication of “**e-Procurement Tender Notice**” TSTRANSCO published in News Paper: **1) English:** Financial Express (All India), **2) Telugu:** Vaartha (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Financial Express & Vaartha News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.55,980/- (Rupees Fifty Five Thousand Nine Hundred and Eighty only)** to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.53,314.56 (Rupees Fifty Three Thousand Three Hundred Fourteen and Fifty Six Paise Only) towards PR & Communication charges and Rs.2,665.72 (Rupees Two Thousand Six Hundred Sixty Five and Seventy Two Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5f.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,3336, dt:09.08.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO  
PS to Chairman & Managing Director/TSTRANSCO  
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO  
PS to Director( Projects) /TSTRANSCO  
PS to Director(Grid Operation) /TSTRANSCO  
PS to Director( Transmission)/TSTRANSCO  
PS to Director( Lift Irrigation) /TSTRANSCO  
M/s. Livewire Advertising Pvt Ltd.,,  
6-3-903/A/9, Surya Nagar, Raj Bhavan Road,  
Somajiguda, Hyderabad, – 500 082  
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.2639, Dt:11.08.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/P O(CC)/JPO( CC)/R.O.No. 07/21/D.No.2 2/21,, dt:11.05.2021	07/ 21	Invoice No.008, dt:31.05. 2021	Financial Express (All India)	12.05.21	858.00	27,456.00	<b>Nil</b>	27,456.00
2				Vaarthha (Telanga na State)	12.05.21	1014.00	32,448.00		32,448.00
						<b>Total:</b>			<b>59,904.00</b>
Less: (PR & Communication charges) :Discount of 11% :									6,589.44
<b>Sub Total Rs.</b>									<b>53,314.56</b>
<b>SGST (2.50% ) :</b>									1,332.86
<b>CGST (2.50%) :</b>									1,332.86
<b>Grand Total Rs.</b>									<b>55,980.28</b>

(or say Rs.55,980/-) (Rupees Fifty Five Thousand Nine Hundred and Eighty only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER