



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Private Limited, Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Rt.No.4773

Date:10.07.2023.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE11/F.220kV & 132kV Isolators/D.No.19/2023.  
Dt.04.05.2023.
- 3) U.O.No.CE(P&MM)/SE(P&MM)/DE-23/F.274 kL T/f Oil/D.No.10/2023, Dt.09.05.2023
- 4) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.07/23/D.No.14/A/23,dt.15.05.2023.
- 5) Bill No.102, dt.16.05.2023 received from M/s. Catalysis Advertising India Pvt. Ltd.  
on 05.06.2023.

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**PROCEEDINGS:**

M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad for a Gross amount of Rs.55,992.00 (Rupees Fifty Five Thousand Nine Hundred and Ninety Two Only) and for a Net amount of Rs.52,324.52 (Rupees Fifty Two Thousand Three Hundred Twenty Four and Fifty Two Paise Only) towards the cost of the Publication of “e-Tender Notice” TSTRANSCO published in English News Paper: **(1) English News Paper: Business Line** (All India/National) and in Telugu New Paper **2. Saakshi (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of Business Line & Sakshi News Papers and with the approved rates and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.52,324/- (Rupees Fifty Two Thousand Three Hundred and Twenty Four Only)** to M/s Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.49,832.88 (Rupees Forty Nine Thousand Eight Hundred Thirty Two and Eighty Eight Paise Only) towards PR & Communication charges and Rs.2,491.64 (Rupees Two Thousand Four Hundred Ninety One and Sixty Four Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.2833, dt:07.07.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO  
PS to Chairman & Managing Director/TSTRANSCO  
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO  
PS to Director( Projects) /TSTRANSCO  
PS to Director(Grid Operation) /TSTRANSCO  
PS to Director( Transmission)/TSTRANSCO  
PS to Director( Lift Irrigation) /TSTRANSCO  
M/s. Catalysis Advertising India Private Limited,  
#18-79/A3, III Floor,  
V.V. Complex, Chaitanyapuri ‘X’ Roads,  
Dilsukhnagar, Hyderabad – 60,  
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.4773, Dt:10.07.2023.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x3=24 Sq.cms in Rs.	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.JS/G M(CC)/AS( CC)/PO(CC)	07/ 23	102, dt.16 .05.2 023	Business Line (National)	16.05.2023	833.00	19,992.00	Nil	19,992.00
2	/JPO(CC)/R o.No.07/23/ D.No.14/A/2 3,dt.15.05.2 023			Sakshi (Telangana State)	16.05.2023	1500.00	36,000.00	Nil	36,000.00
						Total Rs.		Nil	55,992.00
Less: (PR & Communication charges) :Discount of 11% :									6,159.12
Sub Total Rs.									49,832.88
SGST (2.50% ) :									1,245.82
CGST (2.50%) :									1,245.82
Grand Total Rs.									52,324.52

(Or say Rs.52,324/-)

(Rupees Fifty Two Thousand Three Hundred and Twenty Four Only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER