



TRANSMISSION CORPORATION OF TELANGANA LIMITED  
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248  
**ABSTRACT**

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Rt.No.3424

Date:29.06.2022.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) Lr.No.CE(Trg)/SE(CTI&Eng)/DE(T&D)/TOT-I/Catering22-23/D.No.153/22,dt:23.05.2022.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.10/22,D.No.25/22, dt:28.05.2022.
- 4) Bill No.143, dt:30.05.2022 received on 06.06.2022 from M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad

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**PROCEEDINGS:**

M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for a Gross amount of Rs.24,192/- (Rupees Twenty Four Thousand One Hundred and Ninety Two Only) as per the approved rates of DIPR, Government of Telangana State and for a Net amount of Rs.22,607.42/- (Rupees Twenty Two Thousand Six Hundred Seven and Forty two Paise Only) towards arranging the publication of 'Tender Notice' of TSTRANSCO published in **(1) English News Paper: Indian Express** (Hyderabad Edition) and in Telugu New Paper **2. Andhra Prabha** (Hyderabad Edition). This bill has been verified with reference to the TSTRANSCO release order with the editions of Indian Express & Andhra Prabha News Papers and with the approved rates of DIPR, the Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.22,607/- (Rupees Twenty Two Thousand Six Hundred and Seven only) to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.21,530.88/- (Rupees Twenty One Thousand Five Hundred Thirty and Eighty Eight Paise Only) towards PR & Communication charges and Rs.1,076.54/- (Rupees One Thousand Seventy Six and Fifty Four Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad..

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2810, dt:22.06.2022.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Catalysis Advertising India Private Limited,

#18-79/A3, III Floor, V.V. Complex, Chaitanyapuri 'X' Roads,

Dilsukhnagar, Hyderabad – 60,

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.3424, Dt:29.06.2022.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x3=24 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM (CC)/AS(CC)/PO(CC)/JPO (CC)/Ro.No. 10/22,D.No.25/22, dt:28.05.2022	10/22	143, dt:30.05.2022	Indian Express (Hyderabad Edition)	30.05.22	600.00	14,400.00	Nil	14,400.00
2				Andhra Prabha (Hyderabad Edition)	30.05.22	408.00	9,792.00		9,792.00
						<b>Total:</b>			<b>24,192.00</b>
Less: (PR & Communication charges) :Discount of 11% :									2,661.12
<b>Sub Total Rs.</b>									<b>21,530.88</b>
<b>SGST (2.50% ) :</b>									538.27
<b>CGST (2.50%) :</b>									538.27
<b>Grand Total Rs.</b>									<b>22,607.42</b>

(Or say Rs.22,607/-) (Rupees Twenty Two Thousand Six Hundred and Seven only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER