



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Private Limited, Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Rt.No.4993

Date:01.09.2023

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-1/AEE/Civil-1/VS/Hyd/F.Tenders/  
D.No.168/23,Dt:21.07.2023.
- 3) U.O.No.CE/Civil/SE/Civil-I/EE/Civil-1/AEE/Civil-1/VS/Hyd/F.Tenders/  
D.No.169/23,Dt:21.07.2023.
- 4) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.15/23/D.No.41/23,dt.24.07.23.
- 5) Bill No.270, dt.25.07.2023 received from M/s. Catalysis Advertising India Pvt. Ltd.  
on 18.08.2023.

\*\*\*\*\*

PROCEEDINGS:

M/s.Catalysis Advertising India Pvt.Ltd., Hyderabad vide reference 5<sup>th</sup> cited, have submitted bill for a Gross amount of Rs.64,560.00 (Rupees Sixty Four Thousand Five Hundred and Sixty Only) as per the approved rates of DIPR, Government of Telangana State and for a Net amount of Rs.60,331.32 (Rupees Sixty Thousand Three Hundred Thirty One and Thirty Two Paise only) towards the cost of the Publication of “e-Procurement Notice” TSTRANSCO published in English News Paper: **1. New Indian Express (Telangana State)** and in Telugu News Paper **2. Vaartha (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of New Indian Express and Saakshi News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.60,331.00 (Rupees Sixty Thousand Three Hundred and Thirty One only)** to M/s Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.57,458.40 (Rupees Fifty Seven Thousand Four Hundred Fifty Eight and Forty Paise Only) towards PR & Communication charges and Rs.2,872.92 (Rupees Two Thousand Eight Hundred and Seventy Two and Ninety Two Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange the payment of the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.3604, dt:01.09.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO  
PS to Chairman & Managing Director/TSTRANSCO  
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO  
PS to Director( Projects) /TSTRANSCO  
PS to Director(Grid Operation) /TSTRANSCO  
PS to Director( Transmission)/TSTRANSCO  
PS to Director( Lift Irrigation) /TSTRANSCO  
M/s. Catalysis Advertising India Private Limited,  
#18-79/A3, III Floor,  
V.V. Complex, Chaitanyapuri ‘X’ Roads,  
Dilsukhnagar, Hyderabad – 60,  
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.4993, Dt:01.09.2023.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x5=40 Sq.cms in Rs.	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.JS/G M(CC)/AS( CC)/PO(CC ) /JPO(CC)/	15/ 23	270, dt.25 .07.2 023	New Indian Express (Telangana State)	25.07.2023	600.00	24,000.00	Nil	24,000.00
2	Ro.No.15/2 3/D.No.41/2 3,dt.24.07.2 3			Vaarthha (TS)	25.07.2023	1014.00	40,560.00	Nil	40,560.00
						Total Rs.		Nil	64,560.00
Less: (PR & Communication charges) :Discount of 11% :									7,101.60
Sub Total Rs.									57,458.40
SGST (2.50% ) :									1,436.46
CGST (2.50%) :									1,436.46
Grand Total Rs.									60,331.32

(Or say Rs.60,331/-)

(Rupees Sixty Thousand Three Hundred and Thirty One Only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER