



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure–Sanctioned

T.O.O. (GM-CC) Rt.No.2739

Date:18.09.2021.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt:06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE 13/TSPMM12-14-2021/D.No.21, Dt.08.07.2021
- 3) U.O.No.CE(P&MM)/SE(P&MM)/DE-31/F.EPAX/D.No.60/21,Dt:14.07.2021.
- 4) U.O.No.CE(P&MM)/SE(P&MM)/DE-23/F./D.No.33/2021, Dt.17.07.2021.
- 5) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.16/21/D.No.45/21, dt:23.07.2021.
- 6) Bill No.PBH/July/22/21-22, dt:24.07.2021 received on 25.08.21 from M/s. Centum Advertising & Marketing (P) Ltd.

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 6th cited, have submitted bill for a Gross amount of Rs.1,08,330.00 (Rupees One Lakh Eight Thousand Three Hundred Thirty Only) towards arranging publication of “e-Tender Notice” TSTRANSCO published in News Paper: **1) English:** Economic Times (All India), **2) Telugu:** Vaartha (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Vaartha News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,01,234.00 (One Lakh One Thousand Two Hundred and Thirty Four Only)** to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.96,413.70/- (Rupees Ninety Six Thousand Four Hundred Thirteen and Seventy Paise Only) towards PR & Communication charges and Rs.4,820.68/- (Rupees Four Thousand Eight Hundred Twenty and Sixty Eight Paise only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2975, dt:06.09.2021

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet,

Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.2739, Dt:18.09.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publicati on	Rate per Sq.cm 6x5=30 Sq,cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/P O(CC)/JPO(CC)/R.O.No.	16/ 21	PBH/July/ 22/21- 22, dt:25.08. 2021	Economic Times (All India)	24.07.20 21	2597.00	77,910.00	Nil	77,910.00
2	16/21/D.No.4 5/21, dt:23.07.2021 .			Vaaritha (Telanga na State)	24.07.20 21	1014.00	30,420.00		30,420.00
						Total:			1,08,330.00
Less: (PR & Communication charges) :Discount of 11% :									11,916.30
Sub Total Rs.									96,413.70
SGST (2.50%) :									2,410.34
CGST (2.50%) :									2,410.34
Grand Total Rs.									1,01,234.38

(Or Say Rs.1,01,234/-)

(Rupees One Lakh One Thousand Two Hundred and Thirty Four only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER