



PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.3603

Date:13.09.2022.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE/P&MM)/SE(P&MM)/DE11/TSPMM11-25/2022//D.No.34/2022, Dt.14.06.2022.
- 3) U.O.No.CE(P&MM)/SE(P&MM)/DE-2/ADE-2/Tenders/D.No.68/2022, Dt.15.06.2022.
- 4) U.O.No.CE(P&MM)/DE-21/Tenders/D.No.86/2022, Dt.23.06.2022.
- 5) U.O.No.CE(P&MM)/SE(P&MM)/DE-2/ADE-2/Tenders/D.No.74/2022, Dt.24.06.2022.
- 6) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.16/22/D.No.39/22, dt:27.06.2022.
- 7) Invoice No:011, dt:28.06.2022 received on 17.08.2022 from M/s Livewires Advertising Pvt Ltd, Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd, Hyderabad vide reference 7th cited, have submitted bill for a Gross amount of Rs.1,62,688.00 (Rupees One Lakh Sixty Two Thousand Six Hundred and Eighty Eight Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.1,52,032.00 (Rupees One Lakh Fifty Two Thousand and Thirty Two Only) towards the cost of the Publication of “e-Procurement Tender Notice” TSTRANSCO published in English News Paper: **1. Indian Express (National)** and in Telugu New Paper **2. Namasthe Telangana (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of Indian Express & Namasthe Telangana News Papers and with the approved rates of DIPR, the Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,52,032.00 (Rupees One Lakh Fifty Two Thousand and Thirty Two only)** to M/s Livewires Advertising Pvt Ltd, Hyderabad which includes Rs.1,44,792.32 (Rupees One Lakh Forty Four Thousand Seven Hundred Ninety Two and Thirty Two Paise Only) towards PR & Communication charges and Rs.7,239.62 (Rupees Seven Thousand Two Hundred Thirty Nine and Sixty Two Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,3919, dt:06.09.2022.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Livewire Advertising Pvt Ltd.,,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road,

Somajiguda, Hyderabad, – 500 082

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.3603, Dt:13.09.2022.

Sl No	TSTRANS CO Lr.No.& Date	RO No	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq.cms in Rs.	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM(CC)/AS(C C)/PO(CC)/JPO(CC)/R.O. No.16/22/D. No.39/22, dt:27.06.22	16/22	011, dt.28.05.2022	Indian Express(S,N+West) (National)	28.06.22	3584.00 (South Edition= 2234 +North &West Editions= 1350)	1,14,688.00 (South edit=71,488 +North & West edit =43,200)	Nil	1,14,688.00
2				Namasthe Telangana (Telangana State)	28.06.22	1500.00	48,000.00	Nil	48,000.00
						Total Rs.		Nil	1,62,688.00
Less: (PR & Communication charges) :Discount of 11% :									17,896.68
Sub Total Rs.									1,44,792.32
SGST (2.50%) :									3,619.81
CGST (2.50%) :									3,619.81
Grand Total Rs.									1,52,031.62

(Or Say Rs.1,52,032/-) (Rupees One Lakh Fifty Two Thousand and Thirty Two only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER