



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

**ABSTRACT**

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure–Sanctioned.

T.O.O. (GM-CC) Rt.No.2152

Date.23.12.2020.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE12/TSPMM12-50/2020/D.No.871/2020, dt:19.10.2020 received on 19.10.2020.
- 3) U.O.No.CE(P&MM)/SE(P&MM)/DE-2/ADE-1/Tenders/D.No.145/20, dt:21.10.2020 received on 22.10.2020.
- 4) U.O.No.CE(P&MM)/SE(P&MM)/DE41/F.Paper Notification/33kV VCBs/ D.No.133/20, dt:29.10.2020.
- 5) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.18/20, dt:04.11.2020.
- 6) Bill No.PBH/Nov/2/20-21, dt:06.11.2020 received on 07.12.20 from M/s. Centum Advertising & Marketing (P) Ltd.

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**PROCEEDINGS:**

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 6<sup>th</sup> cited, have submitted bill for an amount of **Rs.49,928.00 (Rupees Forty Nine Thousand Nine Hundred and Twenty Eighty only)** towards arranging publication of “e-Tender Notice” TSTRANSCO published in News Paper: **1) English:** Financial Express (All India), **2) Telugu:** Vaartha (Telangana State including GHMC).This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.41,986/- (Rupees Forty One Thousand Nine Hundred and Eighty Six only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.39,986.00 towards PR & Communication charges and Rs.2,000.00 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,4820, dt.22.12.2020.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet,

Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.2152, Dt.23.12.2020.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 6x4=24 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/PO(CC)/JPO (CC)/	18/20	PBH/Nov / 2/20-21, dt:06.11.20	Financial Express (All India)	05.11.20	858.00	20,592.00	Nil	20,592.00
2	Ro.No.18/20, dt:04.11.20.			Vaarthai (Telangana State)	05.11.20	1014	24,336.00		24,336.00
						<b>Total:</b>			<b>44,928.00</b>
Less: (PR & Communication charges) :Discount of 11% :									4,942.00
<b>Sub Total Rs.</b>									<b>39,986.00</b>
<b>SGST (2.50% ) :</b>									1000.00
<b>CGST (2.50%) :</b>									1000.00
<b>Grand Total Rs.</b>									<b>41,986.00</b>

(Rupees Forty one Thousand Nine Hundred and Eighty Six only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER