



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248
ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.3205

Date:21.03.2022.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CPT 320/SE-Const/Tender Notice-132KV SS Pasra & Asifabad line/
D.No.756/2021, dt.24.07.2021.
- 3) U.O.No.TST/CE (Const)/SE(Const-I)/DE-2/ADE1/F. Wanaparthi RTSS/D.No.752/21,
dt.24.07.2021.
- 4) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.18/21,D.No.50/21, dt:03.08.2021.
- 5) Invoice No.013, dt:04.08.2021 received on 28.02.2022 from M/s Livewires
Advertising Pvt. Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 5th cited, have submitted bill for a Gross amount of Rs.1,77,680/- (Rupees One Lakh Seventy Seven Thousand Six Hundred and Eighty Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.1,66,042/- (Rupees One Lakh Sixty Six Thousand and Forty Two Only) towards arranging the publication of 'e-procurement Tender Notice' of TSTRANSCO published in **(1) English News Paper: The Hindu (All India).** and in Telugu New Paper **2. Namasthe Telangana (Telangana State).** This bill has been verified with reference to the TSTRANSCO release order with all the editions of The Hindu & Namasthe Telangana News Papers and with the approved rates of DIPR, the Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.1,66,042/- (Rupees One Lakh Sixty Six Thousand and Forty Two Only) to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.1,58,135.00 (Rupees One lakh Fifty Eight Thousand One Hundred and Thirty Five Only) towards PR & Communication charges and Rs.7,906.76 (Rupees Seven Thousand Nine Hundred Six and Seventy Six Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5f.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,1132, dt:1403.2022.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO
M/s. Livewire Advertising Pvt Ltd.,,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road,
Somajiguda, Hyderabad, – 500 082
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.3205, Dt:21.03.2022.

| Sl No | TSTRANSCO Lr.No.& Date | RO No. | Bill No. & Date | Papers in which published | Date of publication | Rate per Sq.cm 8x5=40 Sq.cms | Bill Amount in Rs. | Amt. Dis-allowed | Net Amount Rs. |
|--|--|--------|-------------------------------|--------------------------------------|---------------------|------------------------------|--------------------|------------------|--------------------|
| 1 | Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No. 18/21,D.No.50/21, dt:03.08.2021 | 18/21 | Invoice No.013/ dt:04.08.2021 | The Hindu (All India) | 04.08.21 | 2942.00 | 1,17,680.00 | Nil | 1,17,680.00 |
| 2 | | | | Namasthe Telangana (Telangana State) | 04.08.21 | 1500.00 | 60,000.00 | | 60,000.00 |
| | | | | | | Total: | | | 1,77,680.00 |
| Less: (PR & Communication charges) :Discount of 11 % : | | | | | | | | | 19,545.00 |
| Sub Total Rs. | | | | | | | | | 1,58,135.00 |
| SGST (2.50%) : | | | | | | | | | 3,953.38 |
| CGST (2.50%) : | | | | | | | | | 3,953.38 |
| Grand Total Rs. | | | | | | | | | 1,66,042.00 |

(Rupees One Lakh Sixty Six Thousand and Forty Two only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER