TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: www.tstransco.in  CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure–Sanctioned


READ THE FOLLOWING:

2)U.O.No.CE(P&MM)/SE(P&MM)/DE12/TSPMM21-23/19/D.No.281/19,dt:03.07.19
3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.20/19, dt:08.07.2019.
4) Bill No.PBH/Jul/16/19-20, dt:09.07.2019 received on 23.07.19 from M/s. Centum Advertising & Marketing (P) Ltd.

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PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4th cited, have submitted bill for an amount of **Rs.1,18,116.00** (Rupees One Lakh Eighteen Thousand One Hundred and Sixteen Only) towards arranging publication of **“e-Tender Notice”** TSTRANSCO published in News Paper: 1) **English**: Deccan Chronicle + Asian Age (All India), 2) **Telugu**: Sakshi (Telangana State including GHMC).This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,10,379.00** (Rupees One Lakh Ten Thousand Three Hundred and Seventy Nine only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.1,05,123.24 towards PR & Communication charges and Rs.5,256.16 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.2830, dt:14.08.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To: The Pay Officer/TSTRANSCO
Copy to:
The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO
PS to Director( Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director( Transmission)/TSTRANSCO
PS to Director( Lift Irrigation) /TSTRANSCO
M/s. Centum Advertising & Marketing (P) Ltd.
G-7, Kochar Apartments, Begumpet,
Hyderabad-500 016

Stock file. //FORWARDED BY ORDER//

PERSONNEL OFFICER
### ANNEXURE

**T.O.O. GM/Rt. No.1068, Dt: 20.08.2019**

<table>
<thead>
<tr>
<th>Sl No</th>
<th>TSTRANSC Lr.No.&amp; Date</th>
<th>RO No.</th>
<th>Bill No. &amp; Date</th>
<th>Papers in which publishe d</th>
<th>Date of publication</th>
<th>Rate per Sq.cm 6x3=18 Sq.cms</th>
<th>Bill Amount in Rs.</th>
<th>Amt. Disallowed</th>
<th>Net Amount Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO (CC)/ Ro.No.20/19, dt:08.07.19.</td>
<td>20/19</td>
<td>PBH/Jul 16/19-20, dt:09.07.19</td>
<td>DC + Asian Age (All India)</td>
<td>09.07.19</td>
<td>5062.00</td>
<td>91,116.00</td>
<td>Nil</td>
<td>91,116.00</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td>Sakshi (Telangana State)</td>
<td>09.07.19</td>
<td>1500.00</td>
<td>27,000.00</td>
<td>27,000.00</td>
<td></td>
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</tr>
<tr>
<td></td>
<td><strong>Total:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,18,116.00</td>
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</tr>
</tbody>
</table>

Less: (PR & Communication charges) :Discount of 11% : 12,992.76

<table>
<thead>
<tr>
<th>Sub Total Rs.</th>
<th>1,05,123.24</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGST (2.50%) :</td>
<td>2,628.08</td>
</tr>
<tr>
<td>CGST (2.50%) :</td>
<td>2,628.08</td>
</tr>
</tbody>
</table>

Grand Total Rs. 1,10,379.40
(or say Rs.1,10,379/-)

(Rupees One Lakh Ten Thousand Three Hundred and Seventy Nine only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER