



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd - Expenditure – Sanctioned

T.O.O. (GM-CC) Rt.No.2744

Date:20.09.2021.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt:06.02.2012.
- 2) U.No.CE/400kV/SE-I/400kV/D3-A1/F.NTPC-Nspr/D.No.398/21,dt:16.08.2021
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.21/21, D.No.61,dt:19.08.2021.
- 4) Bill No.PBH/Aug/9//21-22, dt:21.08.2021 received from M/s. Centum Advertising & Marketing (P) Ltd on 03.09.2021.

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4th cited, have submitted bill for a Gross amount of Rs.1,29,600.00 (Rupees One Lakh Twenty Nine Thousand Six Hundred Only) as per the approved rates of DIPR, Government of Telangana State and for a Net amount of Rs.1,21,111.20 (Rupees One Lakh Twenty One Thousand One Hundred and Eleven and Twenty Paise only) towards arranging the publication of the TSTRANSCO “Public Notification” in English News Paper:1) **Financial Express** (Telangana State) and in Telugu News Paper 2) **NamastheTelangana** (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Financial Express & Namasthe Telanagana News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,21,111/- (Rupees One Lakh Twenty One Thousand One Hundred and Eleven only)** to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.1,15,344 (Rupees One Lakh Fifteen Thousand Three Hundred and Forty Four Only) towards PR & Communication charges and Rs.5,767.20 (Rupees Five Thousand Seven Hundred and Sixty Seven Twenty Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.3860, dt:17.09.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet,

Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.2744, Dt:20.09.2021.

Sl No	TSTRANS CO Lr.No.& Date	RO No .	Bill No. & Date	Papers in which published	Date of publicati on	Rate per Sq.cm 8x10=80 Sq,cms	Bill Amount in Rs.	Amt. Dis- allow ed	Net Amount Rs.
1	Lr.No.GM(CC)/AS(CC) /PO(CC)/J PO(CC)/Ro.	21/ 21	PBH/ Aug/9 //21- 22, dt:21. 08.20 21	Financial Express (Telangana State)	20.08.21	120.00	9,600.00	Nil	9,600.00
2	No.21/21, D.No.61,dt: 19.08.2021.			Namasthe Telangana (Telangana State)	21.08.21	1500.00	1,20,000.00	Nil	1,20,000.00
						Total Rs.		Nil	1,29,600.00
Less: (PR & Communication charges) :Discount of 11% :									14,256.00
Sub Total Rs.									1,15,344.00
SGST (2.50%) :									2,883.60
CGST (2.50%) :									2,883.60
Grand Total Rs.									1,21,111.20

(or say Rs.1,21,111/-)

(Rupees One Lakh Twenty One Thousand One Hundred and Eleven only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER