



TRANSMISSION CORPORATION OF TELANGANA LIMITED  
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248  
**ABSTRACT**

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.3244

Date:04.04.2022.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CPT 160/SE-Const/F.Seethrambagh Cable & Bays/D.No.144/21, Dt.17.08.2021
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.23/21/D.No.67/21, dt:24.08.2021.
- 4) Invoice No.024, dt:30.09.2021 received on 28.02.2022 from M/s Livewires Advertising Pvt. Ltd. Hyderabad

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**PROCEEDINGS:**

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for a Gross amount of Rs.86,664/- (Rupees Eighty Six Thousand Six Hundred and Sixty Four Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.80,987/- (Rupees Eighty Thousand Nine Hundred and Eighty Seven Only) towards arranging the publication of 'e-procurement Tender Notice' of TSTRANSCO published in (1) **English News Paper: 1) Economic Times (All India). (2) Telugu News Paper: Vaartha (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order, with reference to the all the editions of Economic Times & Vaartha News Papers and with reference to the approved rates of DIPR, the Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.80,987/- (Rupees Eighty Thousand Nine Hundred and Eighty Seven Only) to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.77,130.96 (Rupees Seventy Seven Thousand One Hundred Thirty and Ninety Six Paise Only) towards PR & Communication charges and Rs.3,856.54 (Rupees Three Thousand Eight Hundred Fifty Six and Fifty Four Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debit to the head of A/c 76-155-5f.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,1329, dt:24.03.2022.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO  
PS to Chairman & Managing Director/TSTRANSCO  
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO  
PS to Director( Projects) /TSTRANSCO  
PS to Director(Grid Operation) /TSTRANSCO  
PS to Director( Transmission)/TSTRANSCO  
PS to Director( Lift Irrigation) /TSTRANSCO  
M/s. Livewire Advertising Pvt Ltd.,,  
6-3-903/A/9, Surya Nagar, Raj Bhavan Road,  
Somajiguda, Hyderabad, – 500 082  
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.3244, Dt:04.04.2022.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x3=24 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.23/21/D.No.67/21, dt:24.08.2021	23/21	Invoice No.024/dt:30.09.2021	Economic Times (All India)	25.08.21	2597.00	62,328.00	Nil	62,328.00
2				Vaarthana (Telangana State)	25.08.21	1014.00	24,336.00		24,336.00
						Total:			86,664.00
Less: (PR & Communication charges) :Discount of 11% :									9,533.04
Sub Total Rs.									77,130.96
SGST (2.50% ) :									1,928.27
CGST (2.50%) :									1,928.27
Grand Total Rs.									80,987.50

(or say Rs.80,987/-) (Rupees Eighty Thousand Nine Hundred and Eighty Seven only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER