



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

**ABSTRACT**

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Private Limited, Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Rt.No.2841

Date:30.10.2021.

**READ THE FOLLOWING:**

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE41/F.CT,CVT&Iso/D.No.133/21, Dt.28.08.2021 received on 30.08.2021.
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.25/21/D.No.73/21,dt.03.09.2021.
- 4) Bill No.239, dt.04.09.2021 received from M/s. Catalysis Advertising India Pvt. Ltd. on 05.10.2021.

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**PROCEEDINGS:**

M/s.Catalysis Advertising India Pvt.Ltd., Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for a Gross amount of Rs.1,42,144.00 (Rupees One Lakh Forty Two Thousand One Hundred and Forty Four Only) and for a Net amount of Rs.1,32,833.00 (Rupees One Lakh Thirty Two Thousand Eight Hundred and Thirty Three Only) towards arranging publication of the TSTRANSCO “e-Tender Notice” in English News Paper:1) **The Hindu** (National) and in Telugu News Paper 2) **Saakshi** (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Sakshi News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,32,833/- (Rupees One Lakh Thirty Two Thousand Eight Hundred and Thirty Three Only)** to M/s Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.1,26,508..16 (Rupees One Lakh Twenty Six Thousand Five Hundred Eight and One Six Paise Only) towards PR & Communication charges and Rs.6,325.4 (Rupees Six Thousand Three Hundred and Twenty Five and Four Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5f.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.4405, dt:29.10.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

**C.SRINIVASA RAO**  
**CHAIRMAN MANAGING DIRECTOR (FAC)**

The Pay Officer/TSTRANSCO

**Copy to:**

The Executive Director(Finance)/TSTRANSCO  
PS to Chairman & Managing Director/TSTRANSCO  
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO  
PS to Director( Projects) /TSTRANSCO  
PS to Director(Grid Operation) /TSTRANSCO  
PS to Director( Transmission)/TSTRANSCO  
PS to Director( Lift Irrigation) /TSTRANSCO  
M/s. Catalysis Advertising India Private Limited,  
#18-79/A3, III Floor,  
V.V. Complex, Chaitanyapuri ‘X’ Roads,  
Dilsukhnagar, Hyderabad – 60,  
Stock file.

// FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.2841, Dt:30.10.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.25/21/D.No73/21,dt.03.09.2021.	25/21	239,dt.04.09.2021	The Hindu (National)	04.09.2021	2942.00	94,144.00	Nil	94,144.00
2				Saakshi (Telangana State)	04.09.2021	1500.00	48,000.00	Nil	48,000.00
						Total Rs.		Nil	1,42,144.00
Less: (PR & Communication charges) :Discount of 11% :									15,635.84
Sub Total Rs.									1,26,508.16
SGST (2.50% ) :									3,162.70
CGST (2.50%) :									3,162.70
Grand Total Rs.									1,32,833.00

(Rupees One Lakh Thirty Two Thousand Eight Hundred and Thirty Three Only)

// FORWARDED BY ORDER//

PERSONNEL OFFICER