



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure–Sanctioned

T.O.O. (GM-CC) Rt.No.2348

Date:27.03.2021.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE-2/ADE-2/Tenders/D.No.02/2021, Dt:18.01.2021.
- 3) U.O.No.CE(P&MM)/SE(P&MM)/DE-23/D.No.439/2021, Dt:11.02.2021.
- 4) U.O.No.CE(P&MM)/SE(P&MM)/DE-2/ADE-2/Tenders/D.No.09/2021, Dt.13.02.2021.
- 5) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.29/20, dt:22.02.2021.
- 6) Bill No.PBH/FEB/13/20-21, dt:23.02.2021 received on 15.03.2021 from M/s. Centum Advertising & Marketing (P) Ltd.

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 6th cited, have submitted bill for an amount of **Rs.98,328/-** towards arranging publication of “**e-Tender Notice**” TSTRANSCO published in News Paper: **1) English:** Economic Times (All India), **2) Telugu:** Saakshi (Telangana State).This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.91,888/- (Rupees Ninety One Thousand Eight Hundred and Eighty Eight only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.87,511.92/- towards PR & Communication charges and Rs.4,375.60/- towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,1358, dt:24.03.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet,

Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.2348, Dt:27.03.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 6x4=24 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/	29/20	PBH/Feb/13/20-21, dt:23.02.2021	Economic Times (All India)	23.02.2021	2597.00	62,328.00	Nil	62,328.00
2	Ro.No.29/20, dt:22.02.2021 .			Saakshi(T elangana State)	23.02.2021	1500.00	36,000.00		36,000.00
						Total:			98,328.00
Less: (PR & Communication charges) :Discount of 11% :									10,816.08
Sub Total Rs.									87,511.92
SGST (2.50%) :									2,187.80
CGST (2.50%) :									2,187.80
Grand Total Rs.									91,887.52

(Or Say Rs.91,888/-)

(Rupees Ninety One Thousand Eight Hundred and Eighty Eight only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER