



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.2565

Date:12.07.2021.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE-31/F.TSPMM31-06/2021/D.No.422/20, Dt.19.02.2021
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.31/20, dt:02.03.2021.
- 4) Bill No.Advt-046, dt:03.03.2021 received on 11.06.2021 from M/s Livewires Advertising Pvt. Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 4th cited, have submitted bill for an amount of Rs.1,19,744.00 (Rupees One Lakh Nineteen Thousand Seven Hundred and Forty Four Only) towards arranging publication of “e- Tender Notice” TSTRANSCO published in News Paper: **1) English:** The Hindu (All India), **2) Telugu:** Andhra Prabha (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of The Hindu & Andhra Prabha News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,11,901/- (Rupees One Lakh Eleven Thousand Nine Hundred and One only)** to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.1,06,572.16 (Rupees One Lakh Six Thousand Five Hundred Seventy Two and Sixteen Paise Only) towards PR & Communication charges and Rs.5,328.60 (Rupees Five Thousand Three Hundred Twenty Eight and Sixty Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2760, dt:07.07.2021.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) PS to Director (Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Livewire Advertising Pvt Ltd.,,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road,

Somajiguda, Hyderabad, – 500 082

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER/CC

ANNEXURE

T.O.O. GM/Rt.No.2565, Dt:12.07.2021.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq.cms	Bill Amount in Rs.	Amt. Dis-allow ed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/ R.No.31/20, dt:02.03.2021	31/ 20	Advt- 046,dt:03 .03.2021	The Hindu (All India)	03.03.2021	2942.00	94,144.00	Nil	94,144.00
2				Andhra Prabha (Telanga na State)	03.03.2021	800.00	25,600.00		25,600.00
						Total:			1,19,744.00
Less: (PR & Communication charges) :Discount of 11% :									13,171.84
Sub Total Rs.									1,06,572.16
SGST (2.50%) :									2,664.30
CGST (2.50%) :									2,664.30
Grand Total Rs.									1,11,900.76

(or say Rs.1,11,901/-) (Rupees One Lakh Eleven Thousand Nine Hundred and One only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER/CC