



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure–Sanctioned

T.O.O. (GM-CC) Rt.No.3043

Date:11.01.2022.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt:06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE13/TSPMM13-32&33-2021/D.No.54,Dt.02.11.2021.
- 3) U.O.No.CE(P&MM)/SE(P&MM)/DE-2/ADE-1/Tenders/D.No.197/2021,Dt.02.11.2021.
- 4) U.O.No.CE(P&MM)/SE(P&MM)/DE-31/F.Chargers/D.No.158/21, Dt.02.11.2021.
- 5) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.31/21/D.No.91/21, dt:03.11.2021.
- 6) Bill No.PBH/Nov/3/21-22, dt:05.11.2021 received on 30.11.21 from M/s. Centum Advertising & Marketing (P) Ltd.

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 6th cited, have submitted bill for a Gross amount of Rs.1,54,230.00 (Rupees One Lakh Fifty Four Thousand Two Hundred Thirty Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.1,44,127.94 (Rupees One Lakh Forty Four Thousand One Hundred Twenty Seven and Ninety Four Paise only) towards arranging publication of 'e-Tender Notice' of TSTRANSCO published in (1) English News Paper: 1) **The Hindu + Business Line (All India)** and (2) Telugu News Paper: **Saakshi (Telangana State)** This bill has been verified with reference to the TSTRANSCO release order, with reference to the all the editions of The Hindu + Business Line & Vaartha News Papers and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,44,128.00 (Rupees One Lakh Forty Four Thousand One Hundred and Twenty Eight Only)** to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.1,37,264.70/- (Rupees One Lakh Thirty Seven Thousand Two Hundred Sixty Four and Seventy Paise Only) towards PR & Communication charges and Rs.6,863.24/- (Rupees Six Thousand Eight Hundred Sixty Three and Twenty Four Paise only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,100, dt:10.01.2022

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet, Hyderabad-500 016

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.3043, Dt:11.01.2022.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 6x5=30 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM (CC)/AS(CC) /PO(CC)/JPO (CC)/R.O.No .31/21/D.No. 91/21, dt:03.11.2021	31/ 21	PBH/Nov /3/21-22, dt:05.11.2021	The Hindu + Business Line (All India)	04.11.21	3641.00	1,09,230.00	Nil	1,09,230.00
2				Saakshi (Telangana State)	04.11.21	1500.00	45,000.00		45,000.00
						Total:			1,54,230.00
Less: (PR & Communication charges) :Discount of 11% :									16,695.30
Sub Total Rs.									1,37,264.70
SGST (2.50%) :									3,431.62
CGST (2.50%) :									3,431.62
Grand Total Rs.									1,44,127.94

(Or Say Rs.1,44,128/-)

(Rupees One Lakh Forty Four Thousand One Hundred and Twenty Eight only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER