



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248
ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.4324

Date:10.02.2023.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE41F.PTs//D.No.110/22, Dt.15.10.2022
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.32/22/D.No.77/22, dt:22.10.2022.
- 4) Invoice No:024, dt:24.10.2022 received on 22.02.2023 from M/s Livewires Advertising Pvt Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd, Hyderabad vide reference 4th cited, have submitted bill for a Gross amount of Rs.1,15,552.00 (Rupees One Lakh Fifteen Thousand Five Hundred and Fifty Two Only) as per the approved rates and for a Net amount of Rs.1,07,983.34 (Rupees One Lakh Seven Thousand Nine Hundred Eighty Three and Thirty Four Only) towards the cost of the Publication of “e- Tender Notice” TSTRANSCO published in English News Paper: **1. Economic Times (National)** and in Telugu New Paper **2. Vaartha (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Vaartha News Papers and with the approved rates and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,07,983.00 (Rupees One Lakh Seven Thousand Nine Hundred and Eighty Three only)** to M/s Livewires Advertising Pvt Ltd, Hyderabad which includes Rs.1,02,841.28 (Rupees One Lakh Two Thousand Eight Hundred Forty One and Twenty Eight Paise Only) towards PR & Communication charges and Rs.5,142.06 (Rupees Five Thousand One Hundred Forty Two and Six Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitible to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,980, dt:08.03.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO
M/s. Livewire Advertising Pvt Ltd.,,
Wings-202, #8-3-960/6/2, Srinagar Colony,
Hyderabad – 500 073.
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.4324, Dt:10.03.2023.

Sl No	TSTRANS CO Lr.No.& Date	RO No .	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq,cms in Rs.	Bill Amount in Rs.	Amt. Dis-allow ed	Net Amount Rs.
1	Lr.No.JS/GM(CC)/AS(C C)/PO(CC)/J PO(CC)/R.O. No.32/22/D. No.77/22, dt:22.10.2022	32/22	024, dt.24 .10. 2022	Economic Times (National)	24.10.22	2597.00	83,104.00	Nil	83,104.00
2				Vaarthha (Telangana State)	24.10.22	1014.00	32,448.00	Nil	32,448.00
						Total Rs.		Nil	1,15,552.00
Less: (PR & Communication charges) :Discount of 11% :									12,710.72
Sub Total Rs.									1,02,841.28
SGST (2.50%) :									2,571.03
CGST (2.50%) :									2,571.03
Grand Total Rs.									1,07,983.34

(Or Say Rs.1,07,983/-) (Rupees One Lakh Seven Thousand Nine Hundred and Eighty Three only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER