



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.

T.O.O.GM / RT.No.5557

Date:20.02.2024.

READ THE FOLLOWING:

- Ref:- 1. T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
2. U.O.No.CE/(Comml)/TSPCC/SE(Comml) DE(STPP)/D.No.114, dt:28.12.2023.
3. Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.33/23/D.No.84/23, dt:28.12.2023
4. Invoice No:123, dt:29.12.2023 received on 17.01.2024 from M/s Livewires Advertising Pvt Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt Ltd. Hyderabad vide reference 4th cited, have submitted bill for an amount of **Rs.1,06,608.00 (Rupees One Lakh Six Thousand Six Hundred and Eight Only)** towards cost of the Publication of “Request for Proposal (RfP)” TSTRANSCO published in English News Papers: 1) **English News Paper: Indian Express** (National) i.e a) **South Editions (New Indian Express)**, b)**North+ West Editions(Indian Express)** and 2. **English News Paper: Financial Express** (National). This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.99,625.00 (Rupees Ninety Nine Thousand Six Hundred and Twenty Five only) to M/s Livewires Advertising Pvt Ltd. Hyderabad which includes Rs.94,881.12 (Rupees Ninety Four Thousand Eight Hundred Eighty One and Twelve Paise Only) towards PR & Communication charges and Rs.4,744.06 (Rupees Four Thousand Seven Hundred Forty Four and Six Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt Ltd. Hyderabad.

4) The expenditure sanctioned in para 2 above is to be debitale to the TS Discoms as mentioned below:

Sl. No.	Details	Amount in Rs.
1.	TSSPDCL 70.55%	70,285.43
2.	TSNPDCL 29.45%	29,339.57
	Total	99,625.00

5) These orders are issued with the concurrence of JMD (Fin. Comml. & HRD)/ TSTRANSCO vide Regn.No,678, dt:19.02.2024.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure.

SYED ALI MURTAZA RIZVI, IAS
CHAIRMAN & MANAGING DIRECTOR (FAC)

To
The Pay Officer/TSTRANSCO
Copy to:
The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD)/TSTRANSCO

Contd..2...

PS to Director(Projects)
PS to Director (Grid Operation) /TSTRANSCO
PS to Director (Lift Irrigation)/TSTRANSCO
PS to Director (Transmission)/TSTRANSCO
M/s. Livewire Advertising Pvt Ltd.,,
Wings -202, #8-3-960/6/2, Srinagar Colony,
Hyderabad – 500073.
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O.GM/RT.No.5557 , Dt:20. 02. 2024.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x3= 24 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM (CC)/AS(CC) /PO(CC)/JPO (CC)/Ro.No. 33/23/D.No.8 4/23, dt:28.12.2023	33/ 23	123, dt:29. 12.23	Indian Express (S,N+ West) (National)	29.12.23	3584.00 (South Edition= 2234 +North &West Edtions= 1350)	53,616.00 (South edit) + 32,400 (North & West edit) =86,016.00	Nil	86,016.00
2				Financial Express (National)	29.12.23	858.00	20,592.00	Nil	20,592.00
						Total:			1,06,608.00
Less: (PR & Communication charges) :Discount of 11% :									11,726.88
Sub Total Rs.									94,881.12
SGST (2.50%) :									2,372.03
CGST (2.50%) :									2,372.03
Grand Total Rs.									99,625.18

(Or say Rs.99,625/-) (Rupees Ninety Nine Thousand Six Hundred and Twenty Five only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER