PUBLICITY - TSTRANSCO - Payment of Advertisement charges to M/s. Catalysis Advertising India Private Limited, Hyderabad - Expenditure - Sanctioned.

| T.O.O. GM /Rt.No. 1413 | Date:08.01.2020. |
| :--- | :--- |
|  | READ THE FOLLOWING: |

1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt:06.02.2012.
2)U.No.CE/400kV/SE-II/400kV/D1-A4/F.Nirmal-Dichpally/D.No.1159/19,dt:05.12.19
2) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.38/19,dt:09.12.2019.
3) Bill No.481, dt:10.12.2019 received from M/s. Catalysis Advertising India Pvt. Ltd. on 27.12.19.

## PROCEEDINGS:

M/s.Catalysis Advertising India Pvt.Ltd., Hyderabad vide reference $4^{\text {th }}$ cited, have submitted bill for an amount of Rs.2,26,496.00 towards arranging publication of the TSTRANSCO "Public Notification" in English News Paper:1) Deccan Chronicle (Telangana State) and in Telugu News Paper 2) Vaartha (Telangana State). This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.
2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman \& Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.2,11,661.00 (Rupees Two Lakhs Eleven Thousand Six Hundred and Sixty One only) to M/s Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.2,01,581.44 towards PR \& Communication charges and Rs.10,079.09 towards SGST \& CGST as mentioned in Annexure:
3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.
4) The amount is debitable to the head of $\mathrm{A} / \mathrm{c}$ 76-155-5f.
5) These orders are issued with the concurrence of JMD(Fin. Comml. \& HRD.)/ TSTRANSCO vide Regn.No.121, dt:08.01.2020.
(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

D.PRABHAKAR RAO<br>CHAIRMAN \& MANAGING DIRECTOR

To:
The Pay Officer/TSTRANSCO
Copy to:
The Executive Director(Finance)/TSTRANSCO
PS to Chairman \& Managing Director/TSTRANSCO
PS to J.M.D. ( Finance, Comml.\&HRD/TSTRANSCO
PS to Director( Projects) /TSTRANSCO
PS to Director(Grid Operation)/TSTRANSCO
PS to Director( Transmission)/TSTRANSCO
PS to Director( Lift Irrigation) /TSTRANSCO
M/s. Catalysis Advertising India Private Limited, \#18-79/A3, III Floor,
V.V. Complex, Chaitanyapuri ' $X$ ' Roads,

Dilsukhnagar, Hyderabad - 60,
Stock file.

## ANNEXURE

T.O.O. GM/Rt.No.1413, Dt:08.01.2020.

| Sl N o | TSTRANS <br> CO <br>  <br> Date | $\begin{aligned} & \text { RO } \\ & \text { No } \end{aligned}$ | Bill <br> No. <br>  <br> Date | Papers in which published | Date of publicati on | Rate per <br> Sq.cm 8x8=64 <br> Sq, cms | Bill Amount in Rs. | Amt. Disallow ed | Net <br> Amount Rs. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Lr.No.GM( CC)/AS(CC <br> )/PO(CC)/ <br> JPO(CC)/ <br> Ro.No.38/19, <br> dt:09.12.19 | $\begin{aligned} & 38 / \\ & 19 \end{aligned}$ | $\begin{aligned} & 481, \\ & \text { dt. } 10 \\ & .12 . \\ & 19 \end{aligned}$ | Deccan Chronicle (Telangana State) | 10.12.19 | 2525.00 | 1,61,600.00 | Nill | 1,61,600.00 |
| 2 |  |  |  | Vaartha (Telangana State) | 10.12.19 | 1014.00 | 64,896.00 | Nill | 64,896.00 |
|  |  |  |  |  |  | Total Rs. |  | Nil | 2,26,496.00 |
| Less: (PR \& Communication charges) :Discount of 11\% : |  |  |  |  |  |  |  |  | 24,914.56 |
| Sub Total Rs. |  |  |  |  |  |  |  |  | 2,01,581.44 |
| SGST (2.50\% ) : |  |  |  |  |  |  |  |  | 5,039.54 |
| CGST (2.50\%) : |  |  |  |  |  |  |  |  | 5,039.54 |
| Grand Total Rs. |  |  |  |  |  |  |  |  | 2,11,660.52 |

(or say Rs.2,11,661/-)
(Rupees Two Lakhs Eleven Thousand Six Hundred and Sixty One only)
//FORWARDED BY ORDER//
PERSONNEL OFFICER

