PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure – Sanctioned

T.O.O. GM/Rt.No.1472

Date: 28.01.2020.

READ THE FOLLOWING:

2) U.O.No.ED/LIS/SE(LI)/DE(LIS)/ADE6/D.No.991/19, Dr:24.12.2019

*****

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4th cited, have submitted bill for an amount of Rs.1,06,608.00 towards arranging publication of “e-Procurement Tender Notice” TSTRANSCO published in News Paper: 1) English: The Hindu (All India), 2) Telugu: Namasthe Telangana (Telangana State).This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.99,625/- (Rupees Ninety Nine Thousand Six Hundred and Twenty Five only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.94,881.12 towards PR & Communication charges and Rs.4,744.06 towards SGST & CGST as mentioned in Annexure.

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,420, dt:25.01.2020.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:
The Pay Officer/TSTRANSCO
Copy to:
The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO
PS to Director( Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director( Transmission)/TSTRANSCO
PS to Director( Lift Irrigation) /TSTRANSCO
M/s. Centum Advertising & Marketing (P) Ltd. G-7, Kochar Apartments, Begumpet, Hyderabad-500 016

//FORWARDED BY ORDER//

PERSONNEL OFFICER
## ANNEXURE

**T.O.O. GM/Rt. No. 1472, Dt: 28.01.2020**

<table>
<thead>
<tr>
<th>Sl No</th>
<th>TSTRANSCO Lr.No. &amp; Date</th>
<th>RO No.</th>
<th>Bill No. &amp; Date</th>
<th>Papers in which published</th>
<th>Date of publication</th>
<th>Rate per Sq.cm 6x4=24 Sq.cms</th>
<th>Bill Amount in Rs.</th>
<th>Amt. Disallowed</th>
<th>Net Amount Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.45/19, dt:30.12.19.</td>
<td>45/19</td>
<td>PBH/Dec/21/19-20, dt:31.12.19</td>
<td>The Hindu (All India)</td>
<td>31.12.19</td>
<td>2942.00</td>
<td>70,608.00</td>
<td>Nil</td>
<td>70,608.00</td>
</tr>
<tr>
<td>2</td>
<td>Ro.No.45/19, dt:30.12.19.</td>
<td></td>
<td>Namaste Telangana (Telangana State)</td>
<td></td>
<td>31.12.19</td>
<td>1500.00</td>
<td>36,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,06,608.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Less: (PR & Communication charges): Discount of 11%:

Sub Total Rs. 94,881.12

SGST (2.50% ) : 2,372.03

CGST (2.50% ) : 2,372.03

Grand Total Rs. 99,625.18

(Rupees Ninety Nine Thousand Six Hundred and Twenty Five only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER