

TRANSMISSION CORPORATION OF TELANGANA LIMITED Website: www.tstransco.in CIN:U40102TS2014SGC094248 **ABSTRACT**

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure–Sanctioned Date:23.03.2022.

T.O.O. (GM-CC) Rt.No.3211

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt:06.02.2012.
- 2) U.O.No.CE/P&MM)/SE(P&MM)/DE 13/TSPMM12-03-2022/D.No.137,Dt.01.02.2022.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.46/21/D.No.131/21, dt:07.02.2022.
- 4) Bill No.PBH/FEB/4/21-22, dt:08.02.2022 received on 23.02.22 from M/s. Centum Advertising & Marketing (P) Ltd.

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4th cited, have submitted bill for a Gross amount of Rs.56,592.00 (Rupees Fifty Six Thousand Five Hundred and Ninety Two Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.52,885.22 (Rupees Fifty Two Thousand Eight Hundred Eighty Five and Twenty Two Paisa only) towards arranging publication of 'e-Tender Notice' of TSTRANSCO published in (1) English News Paper: 1) Financial Express (National) and (2) Telugu News Paper: Saakshi (Telangana State) This bill has been verified with reference to the TSTRANSCO release order, with reference to the all the editions of Financial Express & Saakshi News Papers and with reference to the approved rates of DIPR, the Government of Telangana State and found correct as indicated in the Annexure.

- 2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.52,885.00 (Rupees Fifty Two Thousand Eight Hundred and Eighty Five Only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.50,366.88/- (Rupees Fifty Thousand Three Hundred Sixty Six and Eighty Eight Paisa Only) towards PR & Communication charges and Rs.2,518.34/- (Rupees Two Thousand Five Hundred Eighteen and Thirty Four Paisia only) towards SGST & CGST as mentioned in Annexure:
- The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.
- 4) The amount is debitable to the head of A/c 76-155-5a.
- These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,1208, dt:17.03.2022

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED) Encl: Annexure

> D.PRABHAKAR RAO CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Centum Advertising & Marketing (P) Ltd.

G-7, Kochar Apartments, Begumpet, Hyderabad-500 016 Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.3211, Dt:23.03.2022.

Sl N o	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publicati on	Rate per Sq.cm 6x4=24 Sq,cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1) Lr.No.JS/GM(CC)/AS(CC)/P		PBH/FEB/ 4/21-22, dt:08.02.2 022	Financial Express (National)	08.02.22	858.00	20,592.00	Nil	20,592.00
2	O(CC)/JPO(C C)/R.O.No.46/ 21/D.No.131/2 1, dt:07.02.2022	46/21		Saakshi (Telanga na State)	08.02.22	1500.00	36,000.00		36,000.00
						Total:			56,592.00
Less: (PR & Communication charges) :Discount of 11% :									6,225.12
Sub Total Rs.									50,366.88
SGST (2.50%):									1,259.17
CGST (2.50%):									1,259.17
Grand Total Rs.									52,885.22

(Or Say Rs.52,885/-)

(Rupees Fifty Two Thousand Eight Hundred and Eighty Five only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER