



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.772

Date:29.03.2019.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE/400kV/SE-I/D1-A1/F.Kethireddypally lines/D.No.285/18, dt:05.11.2018
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.49/18, dt:06.11.2018.
- 4) Bill No.Advt-134, dt:09.11.2018 received on 15.12.18 from M/s Livewires Advertising Pvt. Ltd. Hyderabad.
- 5) Lr.dated:01.02.2019 received from M/s Livewires Advertising Pvt. Ltd. Hyderabad.

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 4th and 5th cited, have submitted bill for an amount of **Rs.1,45,728.00** towards arranging publication of “**Public Notification**” TSTRANSCO published in News Paper: **1) English:** The Hindu (Telangana State), **2) Telugu:** Sakshi (Telangana State including GHMC).This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.1,36,183.00 (Rupees One Lakh Thirty Six Thousand One Hundred and Eighty Three only) to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.1,29,698.00 towards PR & Communication charges and Rs.6,484.90 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5f.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,1436, dt:28.03.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO
M/s. Livewires Advertising Pvt Ltd.,,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road,
Somajiguda, Hyderabad, – 500 082
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.772, Dt:29.03.2019.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x8=64 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/ R.No.49/18, dt:06.11.18.	49/ 18	Advt- 134,dt:09 .11.18	The Hinu (Telanga na State)	09.11.18	1000.00	64,000.00	Nil	64,000.00
2				Sakshi (Telanga na State)	07.11.18	1277.00	81,728.00		81,728.00
						Total:			1,45,728.00
Less: (PR & Communication charges) :Discount of 11% :									16,030.08
Sub Total Rs.									1,29,698.00
SGST (2.50%) :									3,242.45
CGST (2.50%) :									3,242.45
Grand Total Rs.									1,36,183.00

(Rupees One Lakh Thirty Six Thousand One Hundred and Eighty Three only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER