



PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.4614

Date:25.05.2023.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE41F.220kV PTs//D.No.167/22, Dt.01.02.2023.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.49/22/D.No.125/22, dt:06.02.2023.
- 4) Invoice No:052, dt:07.02.2023 received on 23.03.2023 from M/s Livewires Advertising Pvt Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd, Hyderabad vide reference 4th cited, have submitted bill for a Gross amount of Rs.1,31,104.00 (Rupees One Lakh Thirty One Thousand One Hundred and Four Only) as per the approved rates and for a Net amount of Rs.1,22,516.68 (Rupees One Lakh Twenty Two Thousand Five Hundred Sixteen and Sixty Eight Paise Only) towards the cost of the Publication of “e- Tender Notice” TSTRANSCO published in English News Paper: **1. Economic Times (National)** and in Telugu New Paper **2. Namasthe Telangana (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of Economic Times & Namasthe Telangana News Papers and with the approved rates and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,22,517.00 (Rupees One Lakh Twenty Two Thousand Five Hundred and Seventeen Only)** to M/s Livewires Advertising Pvt Ltd, Hyderabad which includes Rs.1,16,682.56 (Rupees One Lakh Sixteen Thousand Six Hundred Eighty Two and Fifty Six Paise Only) towards PR & Communication charges and Rs.5,834.12 (Rupees Five Thousand Eight Hundred Thirty Four and Twelve Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,2100, dt:22.05.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO
PS to Director(Projects) /TSTRANSCO
PS to Director(Grid Operation) /TSTRANSCO
PS to Director(Transmission)/TSTRANSCO
PS to Director(Lift Irrigation) /TSTRANSCO
M/s. Livewire Advertising Pvt Ltd.,
Wings -202, #8-3-960/6/2, Srinagar Colony,
Hyderabad – 500073.
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.4614, Dt:25.05.2023.

Sl No	TSTRANS CO Lr.No.& Date	RO No .	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq,cms in Rs.	Bill Amount in Rs.	Amt. Dis-allow ed	Net Amount Rs.
1	Lr.No.JS/GM(CC)/AS(C C)/PO(CC)/J PO(CC)/R.O. No.49/22/D. No.125/22, dt:06.02.2023	49/22	052, dt.07 .02. 2023	Economic Times (National)	07.02.23	2597.00	83,104.00	Nil	83,104.00
2				Namasthe Telangana (Telangana State)	07.02.23	1500.00	48,000.00	Nil	48,000.00
						Total Rs.		Nil	1,31,104.00
Less: (PR & Communication charges) :Discount of 11% :									14,421.44
Sub Total Rs.									1,16,682.56
SGST (2.50%) :									2,917.06
CGST (2.50%) :									2,917.06
Grand Total Rs.									1,22,516.68

(Or Say Rs.1,22,517/-) (Rupees One Lakh Twenty Two Thousand Five Hundred and Seventeen only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER