



# TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

## ABSTRACT

**PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad - Expenditure – Sanctioned.**

T.O.O.GM / RT.No.679

Date:22.01.2019.

READ THE FOLLOWING:

- Ref:- 1. T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.  
2. U.O.No.CE/(Comml)/TSPCC/SE(Comml) DE(STPP)/D.No.777, dt:24.11.2018  
3. Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.52./18, dt:24.11.2018  
4. Bill No.PBH/Nov/15/18-19 dt:30.11.18 received on 10.12.18 from M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

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### PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for an amount of **Rs.91,044.00** towards arranging publication of the TSTRANSCO “Request for Proposal(RfP)” in English News Paper:**1. Indian Express (All India)** and in Telugu News paper **2. Andhra Jyothi (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.85,081.00 (Rupees Eighty Five Thousand and Eighty One only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad. which includes Rs.81,029.16 towards PR & Communication charges and Rs.4,051.46 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The expenditure sanctioned in para 2 above is to be debit to the TS Discoms as mentioned below:

Sl. No.	Details	Amount in Rs.
1.	TSSPDCL 70.55%	60,025.00
2.	TSNPDCL 29.45%	25,056.00
	Total	85,081.00

5) These orders are issued with the concurrence of JMD (Fin. Comml. & HRD)/ TSTRANSCO vide Regn.No,322, dt:22.01.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure.

**D.PRABHAKAR RAO**  
**CHAIRMAN & MANAGING DIRECTOR**

To  
The Pay Officer/TSTRANSCO  
Copy to:  
The Executive Director(Finance)/TSTRANSCO  
PS to Chairman & Managing Director/TSTRANSCO  
PS to J.M.D.( Finance, Comml.&HRD)/TSTRANSCO  
PS to Director(Projects & Grid Operation) /TSTRANSCO  
PS to Director (Lift Irrigation)/TSTRANSCO  
PS to Director (Transmission)/TSTRANSCO  
M/s. Centum Advertising & Marketing (P) Ltd.  
G-7, Kochar Apartments, Begumpet,  
Hyderabad-500 016  
Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O.GM/RT.No.679, Dt:22. 01. 2019.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 6x3= 18 Sq.cms	Bill Amount in Rs.	Amt. Dis- allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/ JPO(CC)/ Ro.No.52/18, dt:24.11.2018	52/ 18	Bill No.PBH /Nov/15 /18-19 dt:30.11 .18	Indian Express (All India)	25.11.18	3808.00	68,544.00	Nil	68,544.00
2				Andhra Jyothi (Telangan a State)	25.11.18	1250.00	22,500.00		22,500.00
						<b>Total:</b>			<b>91,044.00</b>
Less: (PR & Communication charges) :Discount of 11% :									10,014.84
<b>Sub Total Rs.</b>									<b>81,029.16</b>
<b>SGST (2.50% ) :</b>									2,025.73
<b>CGST (2.50%) :</b>									2,025.73
<b>Grand Total Rs.</b>									<b>85,080.62</b>

(Or say Rs.85,081/-)  
(Rupees Eighty Five Thousand and Eighty One only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER