TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT


T.O.O.GM / RT.No.679 Date:22.01.2019.

READ THE FOLLOWING:

2. U.O.No.CE/(CommI)/TSPCC/SE(CommI) DE(STPP)/D.No.777, dt:24.11.2018
3. Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.52./18, dt:24.11.2018

PROCEEDINGS:

M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad vide reference 4th cited, have submitted bill for an amount of Rs.91,044.00 towards arranging publication of the TSTRANSCO “Request for Proposal(RfP)” in English News Paper:1. Indian Express (All India) and in Telugu News paper 2. Andhra Jyothi (Telangana State). This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.85,081.00 (Rupees Eighty Five Thousand and Eighty One only) to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad which includes Rs.81,029.16 towards PR & Communication charges and Rs.4,051.46 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Centum Advertising & Marketing (P) Ltd. Hyderabad.

4) The expenditure sanctioned in para 2 above is to be debitable to the TS Discoms as mentioned below:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Details</th>
<th>Amount in Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>TSSPDCL 70.55%</td>
<td>60,025.00</td>
</tr>
<tr>
<td>2.</td>
<td>TSNPDCL 29.45%</td>
<td>25,056.00</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>85,081.00</td>
</tr>
</tbody>
</table>

5) These orders are issued with the concurrence of JMD (Fin. Comml. & HRD)/ TSTRANSCO vide Regn.No,322, dt:22.01.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure.

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To
The Pay Officer/TSTRANSCO
Copy to:
The Executive Director(Finance)/TSTRANSCO
PS to Chairman & Managing Director/TSTRANSCO
PS to J.M.D.( Finance, Comml.&HRD)/TSTRANSCO
PS to Director(Projects & Grid Operation) /TSTRANSCO
PS to Director (Lift Irrigation)/TSTRANSCO
PS to Director (Transmission)/TSTRANSCO
M/s. Centum Advertising & Marketing (P) Ltd.
G-7, Kochar Apartments, Begumpet,
Hyderabad-500 016
Stock file.

//FORWARDED BY ORDER// PERSONNEL OFFICER
### ANNEXURE

**T.O.O.GM/RT.No.679, Dt:22.01.2019**

<table>
<thead>
<tr>
<th>Sl No</th>
<th>TSTRANSCO Lr.No.&amp; Date</th>
<th>RO No.</th>
<th>Bill No. &amp; Date</th>
<th>Papers in which published</th>
<th>Date of publication</th>
<th>Rate per Sq.cm 6x3 = 18 Sq.cms</th>
<th>Bill Amount in Rs.</th>
<th>Amt. Disallowed</th>
<th>Net Amount Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.52/18, dt:24.11.2018</td>
<td>52/18</td>
<td>Bill No.PBH/Nov/15/18-19/dt:30.11.18</td>
<td>Indian Express (All India)</td>
<td>25.11.18</td>
<td>3808.00</td>
<td>68,544.00</td>
<td>Nil</td>
<td>68,544.00</td>
</tr>
<tr>
<td>2</td>
<td>Andhra Jyothi (Telangana State)</td>
<td>25.11.18</td>
<td>1250.00</td>
<td>22,500.00</td>
<td>22,500.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total:** 91,044.00

Less: (PR & Communication charges) :Discount of 11% : 10,014.84

Sub Total Rs. 81,029.16

SGST (2.50%) : 2,025.73

CGST (2.50%) : 2,025.73

Grand Total Rs. 85,080.62

(Or say Rs.85,081/-)

(Rupees Eighty Five Thousand and Eighty One only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER