



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt. Ltd. Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.1046

Date:30.07.2019.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/TSPMM 13-46/2018/D.No.92/18, dt:26.11.18
- 3) Lr.No.GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.55/18, dt:30.11.2018.
- 4) Bill No.Advt-147, dt:01.12.2018 received on 22.01.19 from M/s Livewires Advertising Pvt. Ltd. Hyderabad

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PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd. Hyderabad vide reference 4<sup>th</sup> cited, have submitted bill for an amount of **Rs.92,322.00** towards arranging publication of “**e-Tender Notice**” TSTRANSCO published in News Paper: **1) English:** Times of India (All India), **2) Telugu:** Andhra Prabha (Telangana State including GHMC). This bill has been verified with reference to the TSTRANSCO release order and with reference to the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of Rs.86,275.00 (Rupees Eighty Six Thousand Two Hundred and Seventy Five only) to M/s Livewires Advertising Pvt. Ltd. Hyderabad which includes Rs.82,166.58 towards PR & Communication charges and Rs.4,108..32 towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,3112, dt:27.07.2019.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure

D.PRABHAKAR RAO  
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.( Finance, Comml.&HRD/TSTRANSCO

PS to Director( Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director( Transmission)/TSTRANSCO

PS to Director( Lift Irrigation) /TSTRANSCO

M/s. Livewire Advertising Pvt Ltd.,,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road,

Somajiguda, Hyderabad, – 500 082

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.1046, Dt:30.07.2019.

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 6x3=18 Sq.cms	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.GM(C C)/AS(CC)/ PO(CC)/JPO (CC)/ R.No.55/18, dt:30.11.18.	55/ 18	Advt- 147,dt:01 .12.18	Times of India (All India)	01.12.18	4329.00	77,922.00	Nil	77,922.00
2				Andhra Prabha (Telanga na State)	01.12.18	800.00	14,400.00		14,400.00
						<b>Total:</b>			<b>92,322.00</b>
Less: (PR & Communication charges) :Discount of 11% :									10,155.42
<b>Sub Total Rs.</b>									<b>82,166.58</b>
<b>SGST (2.50% ) :</b>									2,054.16
<b>CGST (2.50%) :</b>									2,054.16
<b>Grand Total Rs.</b>									<b>86,274.90</b>

(Or say Rs.86,275/)  
(Rupees Eighty Six Thousand Two Hundred and Seventy Five only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER